# Taking E-Sourcing to the Next Level

Avner Schneur CEO, Emptoris

# Taking Sourcing to the Next Level

#### **Objective**

Move beyond indirect spend to sourcing direct materials and complex services

# Move beyond simple workflow automation to total sourcing cycle time reduction

#### **Benefit**

- Decrease the cost of products and services
- Ensure compliance with business requirements
- Increase company & product performance
- Achieve cost savings across the organization
- Speed time to market
- Increase working capital

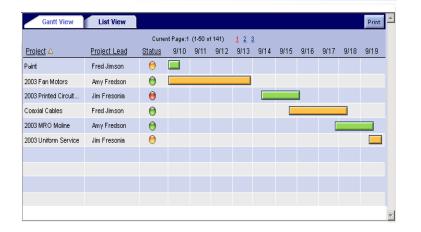
#### **Functionality**

- Project Management with Best Practices
- Multi-stage negotiation
- Smart Data Framework
- Flexible pricing structures
- Optimization-based decision support
- Contract Management
- Process Automation
- Streamlined Negotiation
- Real-time bid analysis

### Project Management Benefits

Flexibly define multi-step projects, define teams and assign roles, manage task completion with alerting, save projects and all documents as templates.

- Improved process repeatability and knowledge management
- Better management of overall sourcing project schedule
- Task team workspaces provide one location for document, messages, and associated information

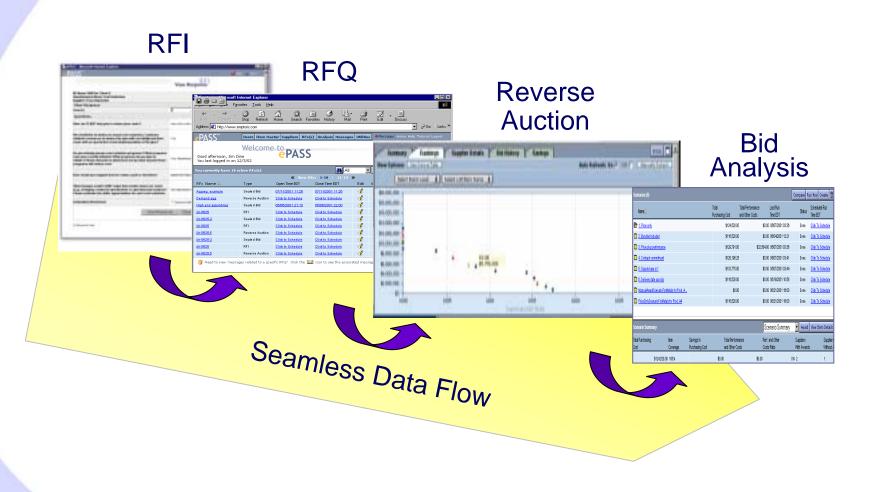


# Best Practices Make Sourcing Repeatable/Measurable

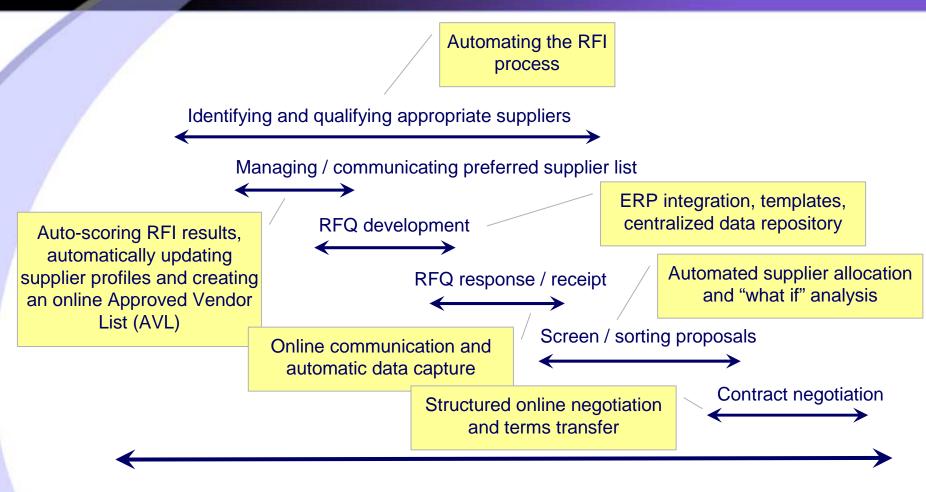
- Speed to deployment increased
  - Get companies up and running quickly with best-of-breed sourcing programs
  - Build sourcing knowledge of your team rapidly
- Repeatable/measurable sourcing programs across the enterprise
  - Establish a good baseline of documents and processes that can be built upon to create best of breed sourcing
  - Knowledge management/Organizational learning
- Saving time and \$ in set up
  - Comes with templates for sourcing the categories including key cost elements and proven approaches
- Saves category manager and analyst time
  - Up-to-date supply base and market information

### Multi-Stage Negotiation

Distinct, integrated and flexible capabilities for qualifying, negotiating and selecting vendors for sourcing awards



# Speed Time-to-Market by Reducing the Sourcing Cycle



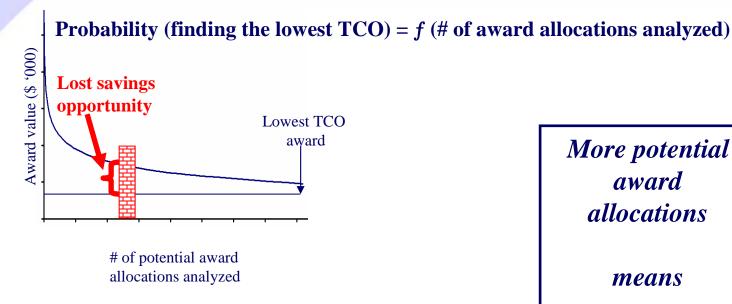
Average sourcing cycle = 3.3 to 4.2 months

Reduced Sourcing Cycle = 3-4 weeks

### Optimization – What is it?

- A mathematically rigorous approach for finding the guaranteed optimal solution to an objective function (i.e., the overall goal of the decision maker) such as minimize the total sourcing cost
- Combines applied mathematics with computer science
- Used to solve complex business problems with hundreds, thousands, or even millions of interdependent variables.
- Used by factory planners, airline routing, and logistics coordinators to make multimillion dollar decisions daily
- Used by Emptoris to quickly and simultaneously evaluate all of the possible ways to award business to a set of suppliers

# The Limitations of Traditional Bid Analysis



allocations

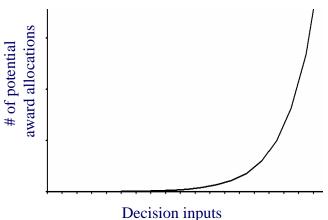
means

More potential

award

Longer time analyzing decision

#### **More inputs => More potential award allocations**



# of line items, suppliers, bids, constraints

# Optimization: Key Benefits

- Mathematically guarantees the lowest total cost solution
- Leads to best decisions, quickly
- Enables multi-line RFQ analysis not possible with spreadsheets and ranking systems
- Quantifies the "cost" of purchasing policies
- Quantifies trade-off between savings from volume discounts and additional inventory holding costs
- "What-if" scenario analysis lets buyers determine absolute best decision
- Additional 5%-15% cost savings through bidding options and guaranteed total cost of ownership

## Contract Management Benefits

- Save time and \$ in managing contracts
- Enable compliance with follow-on contract requirements
- Model contract obligations upcoming sourcing activity



### Proven ROI

Company Type	Spend Amount *	Savings
<ul> <li>Life sciences</li> </ul>	> \$1B	20%
<ul> <li>Electronics</li> </ul>	> \$4B	25%
<ul> <li>Appliances</li> </ul>	> \$500M	12-51%
• CPG	> \$100M	22%

<sup>\*</sup> Spend includes direct materials, indirect goods and services

"Interviewees [Companies] have saved 10-15% in direct goods and 20-25% in indirect goods and services while slashing sourcing cycle times."

—AMR Research, E-Sourcing Report, June 2002

### Savings

 Lower the cost of goods and services and achieve the lowest total cost of ownership

### **Speed**

Speed time-to-market by reducing the sourcing cycle

#### **Breadth**

 Improve entire sourcing process through a comprehensive set of integrated functionality

**Flexibility** — Easily configure the solution to meet specific industry and category needs