Hospitality Supply Management

An ISM Forum

Hurricane Planning and Recovery – Lessons Learned

Supply Management . . . Bringing Together Supply Solutions

2005 Season Recap



- Record 26 named storms
- 14 were hurricanes -exceeding by two the 1969 record
- 7 were major hurricanes.
- Unprecedented 3 reached category 5 status
 - Dennis Cat 4
 - Katrina Cat 5
 - Rita Cat 5
 - Wilma Cat 5
- 124 Billion \$ in Total Losses



2005 Season Recap



Dennis

- Strength: Category 4 Hurricane
- Estimated cost of damage: Over \$2 billion total losses, over \$1 billion insured losses
- Landfall: 7/8/05 Cuba (Cat 4) 7/10/05 - Pensacola FL
- Wind speed at landfall: 121 mph
- Maximum Sustained Windspeed: 150 mph



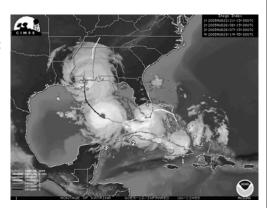
Supply Management . . . Bringing Together Supply Solutions

2005 Season Recap



Katrina

- Strength: Category 5 Hurricane
- Estimated cost of damage: Over \$100 billion total losses, over \$34 billion insured losses
- Landfall:8/25/05 -Hollywood FL 8/29/05 Buras LA and Ansley MS
- Wind speed at landfall: 75 mph (FL), 144 mph (LA) and 132 mph (MS)
- Maximum Sustained Windspeed: 173 mph

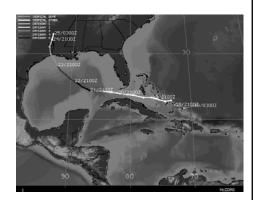


2005 Season Recap



Rita

- Strength: Category 5 Hurricane
- Estimated cost of damage: Over \$10 billion total losses, at least \$4.7 billion insured losses
- Landfall: 9/24/05 Between Sabine Pass TX and Johnson's Bayou LA
- Wind speed at landfall: 121 mph
- Maximum Sustained Windspeed: 173 mph



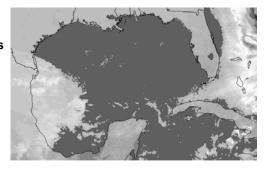
Supply Management . . . Bringing Together Supply Solutions

2005 Season Recap



Wilma

- Strength: Category 5 Hurricane
- Estimated cost of damage: Over \$12 billion total losses, over \$6 billion insured losses
- Landfall: 10/21/05 Cozumel, Mexico 10/22/05 - Playa del Carmen, Mexico 10/24/05 - near Everglades City, FL
- Wind speed at landfall: 138 mph (Cozumel) and 121 mph (FL)
- Maximum Sustained Windspeed: 173 mph



2006 Outlook



2006 Hurricane Season begins June 1st

- The 2006 season is likely to bring five major hurricanes and a total of 17 named storms
- Statistically, there is an 80 percent chance that at least one major hurricane will strike the United States --- and a 64 percent chance that one will hit Florida.
- "The 2006 Atlantic hurricane season will be much more active than the average"*



*Colorado State University meteorologist Philip Kotzbach

Supply Management . . . Bringing Together Supply Solutions

2006 Outlook



 Threat of Major Hurricane Strike Grows for Northeast

AccuWeather.com Warns That "Weather Disaster of Historic Proportions" Could Strike as Early as This Year

(New York, NY - March 20, 2006) - The northeast U.S. coast could be the target of a major hurricane, perhaps as early as this season, according to research announced today by the AccuWeather.com Hurricane Center.

"The Northeast is staring down the barrel of a gun," said Joe Bastardi, Chief Forecaster of the AccuWeather.com Hurricane Center. "The Northeast coast is long overdue for a powerful hurricane, and with the weather patterns and hydrology we're seeing in the oceans, the likelihood of a major hurricane making landfall in the Northeast is not a question of if but when."



Stages of Preparedness and Response



- Pre-Season
- Hurricane Season Starts
- Named Storm Identified
- Watch
- Warning
- Evacuation
- Post-Storm Recovery

Timeline for	Hurricane Camille, 1969
August 14	Tropical Storm Camille develops
August 15	Camille intensifies to hurricane strength
August 15	Camille claims its first victims
August 16	Reaches Category 5 strength
August 17	Cat. 5 Camille devastates Gulf Coast
August 19	Remnants cause deadly Virginia floods

Supply Management . . . Bringing Together Supply Solutions

Pre-Season Preparation



➤ Goal – Self Sufficiency for a Minimum of Three Days in the Event of Loss of Utilities and Other Services

- ➤ Food and Beverage
- > Operating Supplies
- > Services
- Emergency Supplies and Equipment
- Damage Mitigation and Remediation





Generate/Review Hurricane Order Guides

- ✓ Food and Beverage
 - > 7-Day Menus, minimal preparation
 - Requires little or no refrigeration
 - File with broadline food distributor (Sysco)

		SESTED DISASTER MENU	•
	BREAKFAST	LUNCH	DINNER
DAY 1	Orange Juice, 3/4c	Chicken or Tuna Salad, 1/2c	Beef Stew w/Potatoes,
	Dry Cereal, 3/4c	Bread, 2 slices	Green Peas, 1/2c
	Milk, 1c	Pickled Beef Salad, 1/2c	Applesauce, 1/2c
	Sugar, 2 pks	Apricots, 1/2c	Bread or Crackers 1 sli
		Cookies, 2	Milk, lc
		Beverage, 1c	*Snack d
DAY 2	Apple Juice, 3/4c	Macaroni & Cheese, 1c	Stoppy Joe, 1/2c
	Dry Cereal, 3/4c	4 Bean Salad, 1/2c	on bread (2) or taco si
	Milk, lc	Crackers, 2 pks	Com, 1/2c
	Sugar, 2 pks	Peaches, 1/2c	Tropical Fruit, 1/2c
		Beverage, 1 c	Milk, lc
			*Snack
DAY 3	Orange or Blended Juice, 3/4c	Bean or Split Pea Soup, 1c	Chicken & Dumplings,
	Dry Cereal, 3/4c	Peanut Butter (2T) & Jelly	Carrots, 1/2c
	Milk, lc	Bread (2) Graham Crackers (6)	Bread or Crackers, 1 4
	Sugar, 2 pks	Apple Raisin Salad, 1/2c	Fruit Cocktail, 1/2c
		Pudding, 1/2c	Milk, lc
		Beverage, 1c	*Snacks

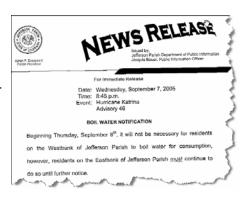
Supply Management . . . Bringing Together Supply Solutions

Pre-Season Preparation, cont...



✓ Food and Beverage Order Guides cont...

- Increase bottled water par prior to season starting
- Consider bulk water storage for sanitation
- ➤ Water may be scarce prior to and after landfall
- Available storage space and refrigeration under emergency power are considerations





✓ Operating Supplies and Equipment Order Guides

- ➤ Paper Goods
- Plastic Utensils
- Canned Heat
- ➤ Aluminum Buffet Pans and Wire Racks
- > Alternative Cooking
 - Propane or Charcoal
 - Butane Stoves



Store your water in sturdy boxes. Each kit includes 5 mylar water bags, 15 feet of white reinforced tape, 5 Deluxe water boxes.

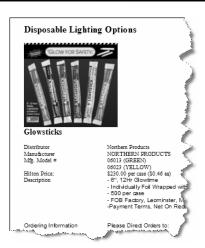
Supply Management . . . Bringing Together Supply Solutions

Pre-Season Preparation, cont...



✓ Emergency Supplies and Equipment

- Lighting
- ➤ Fuel
 - Gasoline and Diesel
- Containers
 - Water and Fuel
- > Generators
- > Sanitation
 - Hand Wash Stations
 - Hand Sanitizing Wipes
- Safety and Security
 - Fire Extinguishers
 - Wrist Bands
 - First Aid Supplies





✓ Mitigation and Remediation

- Sand Bags
- ➤ Duct Tape
- ➤ Tarps
- > Blowers
- Extractors
- > Plywood
- ➤ Bleach
- > Fuel Drums



Supply Management . . . Bringing Together Supply Solutions

Pre-Season Preparation, cont...



Key Suppliers

- ➤ Update Emergency Contact Information and Multiple Backups
- Suppliers will have many of the same issues as the hotels pre and post hurricane landfall
 - Road Closures
 - Curfews
 - Staff Shortages
 - Communication
 - Utilities
- Involve your Key Suppliers When Developing Hurricane Plans!

Road Closures as of 9AM CDT. Parish ¢ City ¢ St. Charles LA 632 - Roadway closed due to flooding St. Charles US 61 at Kenner is closed due to flooding St. Charles US 61 and Ormond Blvd; numerous trees extensive flooding in the St. Rose area; Plaquemine Belle Chasse LA 23 - Belle Chasse Tunnel closed Orleans New Orleans Crescent City Connection bridge closed Highway 11 at I-10 is closed due to flooding
I-10 is closed at I-510 due to flooding.
I-10 at the 17th street canal is closed due to flooding
I-10 at Crowder Blvd. due to flooding Orleans Orleans Orleans Orleans New Orleans I-10 / Twinspan Bridges Closed Orleans L610 at L10 is closed due to flooding
US 90 at Chef Menteur highway is closed due to flooding
AL Jeffersor sh has is red an wads



- Key Supplier and Distributor
 Questions
 - Distribution Redundancy
 - Rerouting of incoming calls
 - Alternate Delivery Options
 - Data and File Servers
 - Multiple Emergency Contacts and Contact Methods



Supply Management . . . Bringing Together Supply Solutions

Pre-Season Preparation, cont...



- Key Service Providers
 - ➤ Waste Disposal
 - >UPS, FedEx
 - ➤ Pest Control
 - ➤ Landscaping
 - Trim Trees Pre-Season
 - ➤ Fuel Delivery
 - > Restoration Services
 - ➤ Medical Services
 - Vaccination
 - ➤ Cooling Tower



Named Storm Identified



•Be Prepared to "Pull the Trigger" on Order Placement

> Location of Storm

- > Intensity of Storm
- Projected Path
- > Follow Advisories Closely
- ➤ Be Prepared for Watch Stage
- ➤ Be Aware of Timing of Expected Landfall
 - Weekend Considerations Supplier Delivery Schedules

2006 Hurricane Names

	Kirk
Alberto	Leslie
Bervl	Michael
Chris	
Debby	Nadine
Ernesto Florence	Oscar
	Patty
Gordon	Rafael
Helene	Sandy
Isaac	Tony
Jovce	Valerie
Jojec	William

Supply Management . . . Bringing Together Supply Solutions

Hurricane Watch Checklist



- Set Refrigerators and Freezers to Lowest Possible Settings
- Stock Ice if Possible
- Storage Areas
 Typically on Lowest
 Floors make
 Preparations to Move
 if Needed
- Secure Vital Files, and Records



Hurricane Warning Issued



- Warning Notice that within 24 hours or less, a specified area may be subject to;
 - (a) Sustained winds of 74 miles per hour or higher, and/or
 - (b) Dangerously high water or a combination of dangerously high water and exceptionally high waves
- BE AWARE Sysco and most other suppliers close their warehouses and stops deliveries 24 hours prior to landfall to protect their employees and facilities.

Supply Management . . . Bringing Together Supply Solutions

Post Storm Recovery



Supplier Status Reports

- ➤ Tool used to communicate suppliers' ability to service hotels
- ➤ Updated daily or as needed
- ➤ Backup suppliers utilized if needed

Supplier Name	Primary Contact	Phone Number	E-Mail	Product/Service Type & Area	Update 10/20/05
Allied Waste [IIII]	Customer Care	800-840-5409		Waste Disposal - FL	
A One-A Produce	Soon Davis	954-240-1641	scomd⊕aonea.com	Produce South FL	As of today we are fully operational.
Damacie Sealood	dim Fluos	954-406-0000	jruos@bamacieseafood.co m	Sealood - South FL	`
Cooa Cola	Don Yoss	349-874-5186	dvoss@nako.com	Coke Products	Five and power are still major is sover for a number of branches. Cell plane service is still enable as vest. They to obtain an ETA for near full capacity service and delig- ous abilities. South Dade F 80 on power anywhere a 1- damage. Techno a mespanog madologo jog to use! available! (fig. Pine Keys -U-84 - a lot of damage no power - Technor, whereones strongly only from favil available). For Myers H 45 comer damage no power Technor.
dward Don	Holi Hall	407-450-5682	holihali@don.com	Operating Supplies - FI,	Hisle sh branch is open. They do not have power, systor or phones and are operating manually.
	1	_			Ft. Laudendale and West Palm (leach branches are op Chygenerators to provide electric)

Supply Management . . . Bringing Together Supply Solutions

Post-Storm Recovery



- Hotel Status Reports
- Tools used to determine:
- **✓**Utilities
- ✓ Operational Status
- ✓Immediate Needs
- ✓Damage Assessment
- ✓Update Daily or as Needed

Open	Inn Code	Hotel Name	Address	City	Update 10/24/05	Update 10/25/06
					1	Many South side windows by
						water break in sprinkler sys
						25th floor due to ceiling co
						Some double panes windows
						only one broken, 4 broke thro
						of room inventory is available
						in elevator shaft. Building is
						operational. Glass falling from
					Guests moved to Hilton Miami	on the street - building is clos
					Airport. Damage and water intrusion in	guests in the hotel, only small
					lobby and top floor. Utilities status	of staff. Guests moved to H
No	MIACI	Conrad Miami	1395 Brickell Avenue	Miami	unknown.	Miami Airport.
						- 1
						No damage, no power in the k
						generator only. Condos do
					Power lost, generators working. Not	power. Rooms are clean and
		Doubletree Grand Hotel			accepting new guests. Low water	occupied rooms. Full pow
Yes	MIABS	Biscayne Bay	1717 N. Bayshore Drive	Miami	pressure. Phones out.	area, food service is availab
		Doubletree Guest Suites Ft.	2670 East Sunrise	Ft.	Hotel evacuated. Flooding/water	Roof repairs needed, curres
Yes	FLLTS	Lauderdale - Galleria	Boulevard	Lauderdale	intrusion. Closed til Monday.	renovation.
					Minimal damage. Some water	3
					intrusion. Fence and exterior door	
		Doubletree Guest Suites	3050 North Rocky Point		blown off. Landscaping damage.	
Yes	TPARH	Tampa Bay	Drive West	Tampa	Power up; hotel open.	-
				1	I	

Regular conference calls with the hotels was the prime source of the information used in this report



Hotel and Supplier Communications

- •Land-Line and Cell Phones may be Inoperable – alternate means of communication critical
- •Text Messaging via SMS or e-mail will get through in many cases when voice cannot

If the cell carrier is known, text messages can be sent via e-mail using the format example below (160 character max).

7708264518@mobile.mycingular.com

Carrier	Send Email to phonenumber@
Alltel	@message.alltel.com
Cingular	@mobile.mycingular.com
Nextel	@messaging.nextel.com
Sprint	@messaging.sprintpcs.com
SunCom	@tms.suncom.com
T-mobile	@tmomail.net
VoiceStream	@voicestream.net
Verizon	@vtext.com

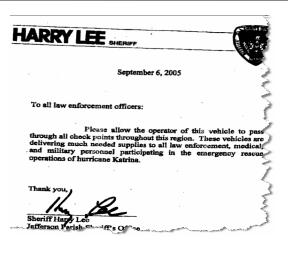
Supply Management . . . Bringing Together Supply Solutions

Post-Storm Recovery



•Supply Chain Issues

- ✓ Road closures and check points delay suppliers
- ✓Pre-storm demand wipes out critical inventories from suppliers
- ✓Post-storm re-stocking of key supplies could be delayed due logistical obstacles





- Accessibility and Ability to get to Work May be Limited
 - Curfews
 - Checkpoints
 - Road Closures
 - Non-Functioning Traffic Lights
- Display ID's, Uniforms, Vehicle Markings



Supply Management . . . Bringing Together Supply Solutions

Post-Storm Recovery



- Inventory Control and Management
 - ➤ Identify Secure Storage Location
 - ➤ May serve multiple properties
 - One person per property in charge of inventories
 - ➤ Food, beverage and operating supplies
 - > Access Control
 - > In and Out Procedures
 - > Security Access





- Regional Support
 - Hotels not affected provide valuable support to hotels in need
 - ➤ Laundry service
 - Supplies not available locally
 - > Task Force
 - ➤ On-site representation coordinated with off-site field operations support



Supply Management . . . Bringing Together Supply Solutions

Post-Storm Recovery



- Record Keeping and Controls
 - ➤ Centralized Purchase Order Log
 - Multiple Hotels and Corporate Disciplines Ordering Product Requires Coordination
 - Accurate Records
 Required for Insurance
 Scrutiny at Later Date





- Business Continuity (business unusual)
 - Limited Staffing
 - Modified Uniforms
 - Emergency Contracted Services
 - ➤ Catering
 - ➤ Laundry
 - ➤ Leased Labor
 - ➤ Water Tankers
 - > Refrigerated Trucks
 - ➤ Emergency Fuel
 - ➤ Remediation



Supply Management . . . Bringing Together Supply Solutions

Post-Storm Recovery



Evacuation Chairs

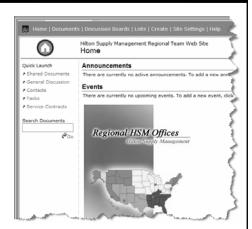
- Essential for evacuation of disabled or injured persons from multi-level facilities in emergency situations.
 - Enables one person to control movement down stairs without lifting.
 - Extendable head and foot end lift handle design supports proper ergonomic lifting technique
 - Folds to compact size for convenient storage.
 - Exceeds fire safety requirements and emergency response guidelines established to support the Americans with Disabilities



Post-Storm Recovery Summary



- Open Discussion Lessons Learned
 - **>** Communication
 - ➤ Web site?
 - Deployed easily at a moments notice
 - ➤ Task Force Contacts
 - ➤ Links to Informational Web sites
 - > Status Reports



Supply Management . . . Bringing Together Supply Solutions

Lessons Learned...





Don't count on the Feds for help!