

Session Code: TB

INTEL'S INDIRECT PROCUREMENT DEDICATED TO NEGOTIATIONS CENTER OF EXCELLENCE

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Learn the best practices used by Intel's Indirect Corporate Strategic Procurement (CSP) group to modify its organizational structure to implement a center of excellence service focused on contracts and negotiations. Intel will provide the key drivers, challenges, lessons learned and key metrics as well as how the service has improved efficiency, throughput time and quality as well as increasing affordability value by 81 percent over the past four years.

Mark Campbell has been with Intel for 17 years, and in that time has held various management positions in the materials organization, managing IT, HR and SMG commodities, CRM, e-sourcing and operations. He currently is the professional engineering and services/legal/contracts and negotiations senior manager for corporate strategic procurement. In addition to his management role within CSP, Campbell was appointed by Intel's vice president of materials, Jackie Sturm, to lead the materials Intel Quality Award (or IQA) program, which assesses the organization on Intel's values and determines if GSP is considered world-class and the best of the best within Intel. It is Intel's highest achievement one can receive. He received his undergraduate degree from Pepperdine University in business administration and received his MBA in finance from the University of California, Irvine in 1995.