

## **Strengthening Your Supply Chain with Supply Base Diversity**

### **Mary Singer**

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**Session Code: FA**

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### **Session Description:**

Supply organizations are discovering the value in engaging diverse suppliers in their sourcing processes and decisions. Questions arise such as, “how do we find non-traditional suppliers?” and, “how can we benefit from involvement in diversity organizations?” Gain insight into trends and methods to address the sustainability of diversity in a corporate supply chain, and hear how the Women’s Business Enterprise National Council and other diversity organizations facilitate the connection to diverse suppliers.

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### **Biography:**

Mary Singer is President of CRG Sustainable Solutions. She was named WBE Advocate of the Year – WBEC South in 2011, and also was named a WBENC Women’s Business Enterprise Star for 2013. After a successful career providing corporate real estate services that support clients’ businesses, Mary continues to assist businesses with her leadership role in diversity and corporate sustainability.

CRG Sustainable Solutions, a series of CRG<sup>2</sup> LLC, is a certified woman-owned business that specializes in sustainability indicators and reporting, driving increased profits through a triple bottom line (3BL) approach. The firm provides energy solutions, Global Reporting Initiative (GRI) assessments, and sustainability planning for corporations, supply chains, colleges, hospitals, and government entities.