

Value Chain Survey: Discovering How Sustainability Practices Lead to Success

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Session Description:

Not all sustainable supply chains are created equal. Some organizations have a much higher return on their investment while others struggle. What are the predictors of success? What should supply chain executives know before starting a sustainable value chain program? This session explores the results of a multiyear study of sustainable supply chain effectiveness conducted by ISM along with the American Society for Quality (ASQ), the Corporate Responsibility Officers Association (CROA), and Deloitte. Discover which practices have the highest impact, which techniques to adopt and which to avoid.

Biography:

Daniel Aronson is Director and Practice Leader, Sustainability Transformation for Deloitte, where he also leads Sustainability Strategy. He wrote his first white paper on sustainability more than 15 years ago and has researched and written on the environment, social responsibility, innovation and many other topics. During his consulting career, he has worked with companies in media, retail, high technology, financial services and many other industries.

Daniel has been a guest lecturer at Harvard Business School's class on strategic corporate citizenship and MIT's Sustainability Lab, and he is a member of the Board of the Corporate Responsibility Officers Association and the Social Responsibility Advisory Board of the American Society for Quality, which is the US home for the new ISO standard on social responsibility. Prior to joining Deloitte, he led IBM's sustainability strategy consulting offering and its social responsibility consulting community.