

Institute for Supply Management™

Sustainability and Social Responsibility Conference November 1-2, 2012 – Manhattan Beach, California

Synergies and Strategies: Insights for Energizing and Advancing Sustainability

Part Three: Identifying Issues and Trends

Robert Kuhn

President Kuhn Associates Sustainability Advisors, LLC 100 Park Avenue, Suite 1600, New York, NY 10017 Phone: 212-343-1006

robert@kuhnassociatesllc.com

Session Code: FC

Session Description:

This conference concludes with four short, insightful presentations, followed by discussion and interaction:

One: Sustainability Evolves and Concepts Broaden: ISM's Updated Principles

Two: Driving Sustainabilty Efforts Within the Supply Chain

Three: Conference Issue and Trend Identification
Four: CAPS Research Offers Research and Support

This session concludes with Q&A. Attendees will be encouraged to share their own stories and experiences.

Biography:

Robert Kuhn, President of Kuhn Associates Sustainability Advisors, LLC, is a sustainability consultant to companies throughout the product supply chain. He has a deep understanding of sustainability in a business context and over a decade of leadership experience as CEO of a closely-held manufacturing company. He is a member of Greenhouse Gas Protocol Initiative's Stakeholder Advisory Group, APICS, CSCMP, ISM and the Institute of Management Consultants.

Mr. Kuhn earned a B.A. cum laude from Wesleyan University and his J.D. from Georgetown University.