

Synergies and Strategies: Insights for Energizing and Advancing Sustainability

Part Two: Driving Sustainability Efforts Within the Supply Chain

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Session Code: FC

Session Description:

This conference concludes with four short, insightful presentations, followed by discussion and interaction:

- One: **Sustainability Evolves and Concepts Broaden: ISM's Updated Principles**
- Two: **Driving Sustainability Efforts Within the Supply Chain**
- Three: **Conference Issue and Trend Identification**
- Four: **CAPS Research Offers Research and Support**

This session concludes with Q&A. Attendees will be encouraged to share their own stories and experiences.

Biography:



Susan Forsell is Vice President of Sustainability for McDonald's USA, where she is responsible for leading the advancement of environmental and sustainable supply strategies and initiatives for McDonald's U.S. business, including initiatives focused on recycling and waste management, energy efficiency, and sustainable sourcing. Prior to her current role, Susan served as VP, Quality Systems, with responsibility for leading the strategy and implementation of McDonald's quality assurance, food safety, and sustainable supply policies and programs. A 20-year veteran, Susan started her career with McDonald's Asia Pacific operations in 1992.

She has risen through the ranks, holding various supply chain management positions including Asia Pacific Zone Purchasing Director and Central Division Senior Director, Supply Chain Management. She also devotes her time to the McDonald's Women's Leadership Network and Junior Achievement Volunteer Program. Susan holds a Master of Business Administration from Northwestern's Kellogg School of Management in Evanston, Illinois. Her undergraduate degree is also from Northwestern University where she majored in Asian Studies. She has more than 14 years of international business experience in Asia and is proficient in Mandarin Chinese.