



Comprehensive Services Procurement

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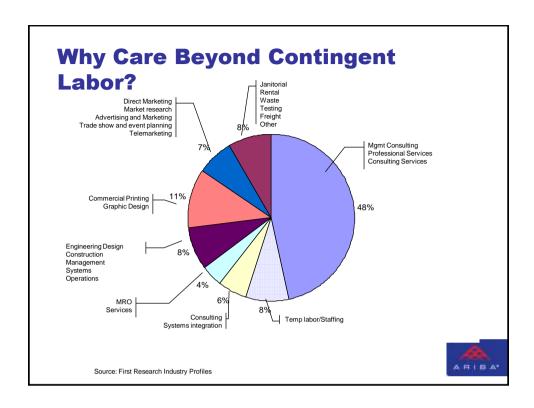
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Agenda

- Beyond Contingent Labor
- Basic Criteria
- What if you could do more?
- What would it look like?
- Success in Action



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Basic Criteria for a Solution

- Expand Spend Visibility beyond temp labor
- Enforce Compliance reduce costs, improve efficiencies and mitigate risk
 - Process Use the approved process
 - Pricing Get the right price
 - · Suppliers Buy from the preferred supplier
- SaaS
 - Quick Time to Value
 - Flexibility/Lower TCO
- Connect to a large commerce network of current suppliers and prospective suppliers
 - · Unify, Transact and Collaborate
- Rapid deployment and best practices to accelerate results and maximize adoption



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What if you could...?

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- Increase spend managed by managing any type of service
- Manage both goods AND Services in one user-friendly interface to control more spend and maximize adoption
- Control total commerce from source to settle in a single integrated system



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Candidate Review: supplier comparisons, rate negotiations, resume review,

Time Tracking: time submission and approval, regular/OT/DT rate calculation,

invoice creation and reconciliation, contract compliance (timesheets are available with 10s1)

skill set comparison, messaging/scheduling





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Enforced Compliance Plus Lower Prices through Collaboration

Challenges

- Contracts for Printing Services have many options (number of pages, simple/medium/complex, offshore/onshore, number of colors, etc.) making it difficult for buyers to determine the costs of various options
- Previous Excel spreadsheets – difficult and cumbersome to maintain
- Wanted one common casual user-friendly platform for all purchases each category was a different method of buying
- · Controlling freelancer spend

Solutions

- Deployed procurement technology * to enforce compliance on one user-friendly platform for goods and services
- Purchasing pre-publication/ creative services, consulting, market research and temp labor, all with supplier collaboration
- Consulting sub-categories
 Brand identity, Sales and Marketing, Training and Education, IT, IT Outsourcing, HR, Finance, Business and Management, Public Relations
- Developed change management approaches to guide implementation and train employees

Results

- Process compliance: All pre-press and production procurement is purchased the same as other procurement
- McGraw-Hill enforces price compliance during the requisitioning process
- McGraw-Hill enforces supplier compliance during the requisitioning process
- Collaboration on requisitions has resulted in further cost reductions on negotiated rate cards

Company

Profile

Information services and products to the education, financial services, and business information markets worldwide

"We feel the system is beneficial from the upfront control process. We also think the system is very easy to use. It's intuitive and our users have been able to adopt it quickly." Bob Fair. Director of Global Procurement Operations. McGraw-Hill

"One of the key factors of using Services Procurement is the collaboration feature. To be able to submit a requisition to several suppliers and really have sort of a mini RFP process, to really get best price for the services you're procuring." Amina Anderson, P2P Manager, McGraw-Hill.



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Increased Spend Control – Goods and Any Service

	Goods	Temp Labor	Marketing	Print	Consulting	Other
McGraw Hill	х	x	Mkt Research, Brand identity, Sales and Marketing,	X	Training and Education, IT, IT Outsourcing, HR, Finance, Business and Management, Public Relations	Creative Services
WellPoint	х	х	Mkt Research	х	х	
Target	х	х		х		
Railcorp	х	х		х		Legal
Int'l Transportation Company	х	х				Vehicle Maint. and Facilities
EMEA Bank	х			Х		Call Center
Major Bank	х	х	Direct Mail			
Top 10 Pharma	х	х	Promo Merchandise			

