

Corporate Responsibility Challenges of the Global Leader in Licensing

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Session Code: TC

Program Description:

Disney once again topped the 100 Global Licensor list with \$30B in sales in 2009. It falls to their International Labor Standards (ILS) group, who maintains a dedicated staff of approximately 70 in 10 countries, to promote Code of Conduct integration within Disney's global and functional operations. During this panel Disney will share insights from Corporate ILS, Sourcing & Procurement and their China ILS team to provide a first-hand perspective on issues being faced by global manufacturers.

Tony Lowe is the audit manager at The Walt Disney Company (TWDC) with the responsibility to monitor implementation of Disney's International Labor Standards (ILS) program. His work has also required extensive experience in China. Lowe has been with Disney for 13 years including 4 years in an auditor role, 2 years in relationship management and 7 years in a managerial role. Prior to Disney's experience, he worked 3 years at a toy factory with growing responsibilities and 1 year at a handbag factory as plant manager.

Lowe received an MBA degree from the Carlson School of Management, University of Minnesota in 2009, and he has a degree in English from The Guangzhou Institute of Foreign Trade Languages. In addition to his auditing, manufacturing and academic experience, Lowe is a pioneer in the field of social compliance solution and has led several innovative improvement projects. With 17 years of work experience across up-stream and down-stream of the supply chains, he is going to share his perspective on supply chain issues and his exploration for solution.