

Who Cares About Ethical Conduct?

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Session Code: TA

Program Description:

Proper conduct, for both purchasers and suppliers, ultimately is more important to business success than what companies produce or how efficiently they produce it. This session will focus on the increasing costs of unethical conduct in the supply chain, including the critical perspectives of customers, investors, local communities, regulators, and civil society. We will discuss what supply management professionals can do to promote ethical conduct in their supply chain, and why it is imperative that they do so.

Mark Snyderman is a Senior Knowledge Leader at LRN, a leading provider of Ethics, Compliance and Culture solutions for business. He was also, until recently, a Senior Advisor on Anti-Corruption to the United Nations Global Compact, where he led the UNGC's efforts to help businesses fight corruption in the supply chain. Until the end of 2008, Snyderman was the Chief Ethics and Compliance Officer and Assistant General Counsel at The Coca-Cola Company. He previously served as the company's Chief Employment Counsel. From 1991 to 1997, he was an associate in the Washington, D.C. office of Gibson, Dunn & Crutcher LLP. Snyderman has been an adjunct professor at Emory University School of Law, and currently is a member of the Board of Governors of the Center for Ethics and Corporate Responsibility.

Snyderman is a graduate of The University of Chicago Law School. Following law school he was a law clerk for Judge Alex Kozinski of the United States Court of Appeals for the Ninth Circuit and Justice Sandra Day O'Connor of the United States Supreme Court. Prior to attending law school, Snyderman received his Ph.D. in experimental psychology from Harvard University, and his A.B. in psychology from Washington University.