

Sustainability at The Coca-Cola Company

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Session Code: FA

Program Description:

This session will discuss the evolution of Sustainability programs at The Coca-Cola Company, from internal operational improvements through to broader global and stakeholder leadership in the areas of Marketplace, Community, Workplace and Environment. Environmental programs will be highlighted, including Coke's stewardship of its most critical ingredient and natural resource, Water.

Ben R. Jordan is Director of Supplier Sustainability for The Coca-Cola Company. In his 15th year at Coca-Cola, Ben has worked in both its North American and global organizations, traveling to over 20 countries. Jordan has held roles focused on both internal operational issues and relationship-building with key stakeholders.

In 2008, he served as a Loaned Executive to Sustainable Atlanta, the initiative launched by then-Mayor Shirley Franklin to make Atlanta a recognized leader on sustainability. In that capacity, he led development of the first "sustainability report for Atlanta," which was published in February 2009. Jordan has participated actively in Coca-Cola's involvement with several leading environmental organizations, including the Coalition for Environmentally Responsible Economies (CERES), World Wildlife Fund (WWF) and The Nature Conservancy. He is currently on the Boards of Upper Chattahoochee Riverkeeper and Georgia Conservancy.

Jordan has Bachelor's and Master's degrees from Massachusetts Institute of Technology (MIT) and is currently pursuing a Ph.D. in Public Policy from Georgia Tech. He lives in Decatur, Georgia, where he serves on the City of Decatur Environmental Sustainability Board, helping drive efforts in one of metro Atlanta's most progressive municipalities.