#### How to Effectively Utilize your Logistics Providers to Support your Sustainability Efforts

#### ISM Conference

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### Sustainability... the overview and objective

- A company's efforts to maintain a competitive position in the global market place relative to the full range of their company's activity
- The ability to manage expenses, productivity and effectively manage operational risk to protect and compliment the corporate bottom line

### Corporate Initiatives towards... sustainability!

- Find a more cost effective way to operate in a downward economy
- Identify tangible goals that can have an immediate impact on sustainability
- Implement controls to effectively manage a profitable process

### Service Providers performance in my supply chain?

- Who is loading my cargo and where?
- Who is transporting my cargo during its foreign inland transport?
- What procedures are in place to ensure that my cargo is not left at rest or risk?
- Time efficient foreign loading and export process
- Greater control of the influence of transportation decisions such as Ex-works terms of sale?
- Who is clearing my cargo through Customs?
- Who is presenting export information to outbound Customs authorities?
- Third party service provider delegation

How can my logistics provider effect our sustainability efforts?



Increased service offerings

Providing cost saving advisory assistance

Embracing the spirit of a true supply chain partner

# Hard Savings with a more effective supply chain process

- Re-negotiate rate structure for company's comprehensive logistics profile...
- Airfreight rates
- Ocean freight rates
- Domestic truck rates
- Freight forwarder handling and service fees
- Customs Brokerage handling and service fees



# Service Providers Partnership ability to have a positive impact on Soft Savings

- Business process amendments to improve productivity
- Company internal self assessment reviews
- Better use of existing internal technology
- Better use of existing external technology of our service providers
- Networking for best and world class practices that have a successful track record
- Re-allocation of company resources

# Comprehensive Supply Chain Reviews by service providers

- Internal assessment to determine effective process
- Hidden gaps in efficiencies
- Overspending
- Non-compliant practices
- Common practice profit centers
- Better understanding of delivery and production demands
- Better understanding of international freight options...next day vs three day service options

## Service providers capability to provide Education and Training

- Informed compliance efforts to proactive prepare for the fulfillment of current regulatory standards
- Dedicated effort to prepare for new regulations
- Avoid costly fines and penalties for failure to exercise reasonable care as an importer or exporter
- Meet regulatory requirement for continued internal education and training
- Automated training options at a minimal cost such as webinars and web search research efforts
- Onsite training options to eliminate the cost of travel and expenses for company employees

#### Self Policing



- Logistics service partners play an important role in a company's effort of internal reviews
- Access to automated reporting of delays and process times
- Industry standards of other trade participants
- Access to industry trends

### Risk Management complimented by logistics providers



- Increased care in the handling process
- Value added inspection services prior to loading
- Implementation of global supply chain minimum security standards
- Increased loss prevention efforts

#### Inventory management



- Outsourcing options are increasing
- Existing capabilities related to automated bar coding product identification
- Distribution services throughout the logistics providers network
- Direct delivery and drop shipment partnership efforts.



#### Global Partner Reviews

Learn about new services
Stay aware of full service offerings
Logistic performance reviews
Key Performance indicators

#### Thank You



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