

2006 INSIDE SUPPLY MANAGEMENT® 12 MONTH EDITORIAL CALENDAR

	JAN	FEB	MAR	Conference Navigator	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Ad Reservation Date	11/14/05	1/2/06	2/1/06	2/7/06	3/3/06	4/1/06	5/2/06	6/2/06	7/5/06	8/3/06	9/1/06	10/1/06	11/3/06
Materials Due Date	12/5/06	1/18/06	2/13/06	3/16/06	3/17/06	4/17/06	5/16/06	6/16/06	7/17/06	8/17/06	9/15/06	10/17/06	11/14/06
Mail Date	1/4/06	2/3/06	3/3/06	4/5/06	4/5/06	5/5/06	6/5/06	7/6/06	8/8/06	9/6/06	10/4/06	11/3/06	12/5/06
ISM Perspective	ISM Board Chair	ISM Board Member	ISM CEO	Show Guide for 91 st International Supply Management Conference	ISM Board Chair	ISM Board Member	ISM CEO	ISM Board Chair	ISM Board Member	ISM CEO	ISM Board Chair	ISM Board Member	ISM CEO
Strategy Perspective	Performance Measurements	Risk	Outsourcing		Ethics	Economics	Cost Strategy/Management	Diversity	Competition	Organizational Structure	Quality	Supplier Relationships	Knowledge Management
Technology	VOIP	Integration software	RFID		eRFX	Technology Prediction	Technology in Risk Management	Trend in Technology	Trend in Technology	Trend in Technology	Trend in Technology	Technology Predictions	Trend in Technology
Legal Briefs	Bankruptcy	Global Legalities	Indemnification		Intellectual Property	Employment Contracts	UCC Updates	Legal Issue	Legal Issue	Legal Issue	CISG Updates	Legal Issue	Legal Issue
Features	Global Econ/Pricing Trends	Logistics & Transportation	Diversity: Changing demographics	Company Profiles	Intellectual Property	ISM Salary Survey	J. Shipman Award Winner	Project Management	Supply Management Performance	Risk	Services	Succession Planning	Change Management
	Semi-Annual Economic Report	ISM Certification Program update	Regional Focus	Conference Sessions	CSSL: Supply and CPO Evolvment	SOX Update	ISM Conference Highlights	Regional Focus	CSSL: Advanced Sourcing Techniques	Lead-free Initiative Update	Defining "Supply Management"	Regional Focus	Article Index
	Supply Management Education	91st ISM Annual Conference	Professional Profile	Highlight on Minneapolis	Professional Profile	Professional Profile	Professional Profiles: Leadership and Innovation Award Winners	Professional Profile	Professional Profile	Professional Profile	Professional Profile	Professional Profile	Professional Profile
	Speaking of ...	Toolbox	Conference: Minneapolis		Low-Cost Country Sourcing	Total Value Sourcing	Semi-Annual Economic Report				Collaborative Sourcing	CSSL: Creating Influence	
Additional Highlights		Special Advertising Section: Logistics & Transportation	Redesign Debut Extra Distribution: (Fortune 1000)	Supplement: Polly-bagged with April issue of Inside Supply Management	Extra Distribution: ISM Conference	Extra Distribution: (Fortune 1000) WBENC Conference			Extra Distribution: Hispanic MBA Conference	Extra Distribution: (Fortune 1000) APICS Conference MSDC Conference Black MBA Conference Special Advertising Section: Services		Extra Distribution: Services Conference	

Each Issue Contains:

- Executive Access: ISM CEO and ISM Board members share their views on critical supply management topics.
- JIT - News, Notes, Quotes: Insightful nuggets of information relative to supply management and business trends Editor’s Column
- Tapping Into: A supply management executive allows readers to see how the executive mind tackles today’s tough challenges.
- Out in Front: This column gives insights into the key topic of leadership and influence. It addresses the individual supply manager as a leader, the supply management organization as a leader within a larger enterprise, or the field of supply management as a leader in the business community.
- Tech-Know: Topics include: new application descriptions, case studies from successful technology implementations, technology trends affecting business, and technology predictions.
- Legal Briefs: Legal experts detail pertinent contact information, regulations, case precedents, or global legal issues that affect the supply manager.
- Business month: Includes the ISM *Report On Business*® and other global economic trends.
- Commodity Report: The report spotlights a current "hot" material, product or service that is affecting the commodity market, including pricing and supply trends and forecasts.
- CAPS: Center for Strategic Supply Leadership. Research findings or trends from recent CAPS publications, events or studies.
- Ex Propriis ("from one's own resources") This column offers a brief situational question or dilemma, followed by a personal, thoughtful response.
- ISM News