# ISM Social Responsibility Web Site Navigation Tool

| Page and Description | Type of Information | Links on Page | Direct URL |
|---|---|---|---|
| SR Home page | • ISM's social responsibility mission and objectives<br>• what ISM is asking organizations to do<br>• preamble from the general SR brochure | • SR brochure in English and Spanish, Word and PDF formats<br>• Organizations supporting the initiative<br>• "ISM Makes the Business Case for Social Responsibility," an article published by the American Society for Quality (ASQ).<br>• Business case page<br>• Other areas of the SR Web site | www.ism.ws/SR |
| Principles of Social Responsibility | • List of the seven principles with sub points.<br>• Acknowledgements of those who developed the principles | Links to each principle; as well as:<br>• SR brochure in English and Spanish, Word and PDF formats<br>• CAPS Research publication, "Purchasing's Contribution to the Socially Responsible Management of the Supply Chain"<br>• United Nations' Global Compact | www.ism.ws/SR/content.cfm?ItemNumber=4767&navItemNumber=5503 |
| Principles Pages | **Community** principle, including sub points | Links to organizations promoting corporate citizenship | www.ism.ws/SR/content.cfm?ItemNumber=4759&navItemNumber=4887 |
| | **Diversity** principle, including sub points | Links to:<br>• The ISM Minority and Women's Business Development Group<br>• General Resources – organizations providing diversity resources<br>• Associations and organizations, including those representing various minority segments.<br>• Media/publications for diversity Information | www.ism.ws/SR/content.cfm?ItemNumber=4760&navItemNumber=4887 |
| | **Environment** principle, including sub points | Links to global organizations providing information on reducing carbon emissions, climate management, saving energy, green purchasing, recycling, and other environmental issues | www.ism.ws/SR/content.cfm?ItemNumber=4761&navItemNumber=4887 |
| | **Ethics** principle, including sub points | • Links to resources produced by ISM, including<br> ○ Ethics: A Behavioral Aware-ness Tool (online course)<br> ○ ISM Principles and Standards of Ethical Supply Management Conduct<br> ○ Survey results: A Study of Barriers and Drivers to Ethical Practices<br> ○ PPT Presentation: "Ethical Practices, Drivers and Barriers: Supply Professionals and Their Peers Weigh In"<br>• Other Ethics Resources<br>• Nondisclosure Agreement info | www.ism.ws/SR/content.cfm?ItemNumber=4762&navItemNumber=4887 |
| | **Financial Responsibility** principle, including sub points | • Links to organizations providing information on financial topics<br>• Link to the U.N. Principles for Responsible Investment<br>• Sarbanes-Oxley Information | www.ism.ws/SR/content.cfm?ItemNumber=4763&navItemNumber=4887 |
| | **Human Rights** principle, including sub points | Links to organizations and resources providing information on human rights | www.ism.ws/SR/content.cfm?ItemNumber=4764&navItemNumber=4887 |

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| | **Safety** principle, including sub points | Links to organizations and resources providing information on health and workplace safety issues | www.ism.ws/SR/content.cfm?ItemNumber=4765&navItemNumber=4887 |
| Supporters Page | Logos of companies that have signed on to the ISM SR initiative | • Click on a logo to go to the Web site for the supporting organization<br>• Link to the **Fostering Social Responsibility** form | www.ism.ws/SR/content.cfm?ItemNumber=4773&navItemNumber=5504 |
| Fostering Social Responsibility | Form enabling companies to sign on to the ISM SR initiative | • Complete and submit this form to notify ISM that your company supports one or more of the ISM SR principles (Note: to access this form log-in to ISM Web site is required) | www.ism.ws/SR/FosteringForm.cfm?navItemNumber=5505 |
| Research | Research related to social responsibility issues | • ISM surveys<br>• CAPS Research studies<br>• Academic papers from the North American Research/Teaching Symposium on Purchasing and Supply Management | www.ism.ws/SR/content.cfm?ItemNumber=4769&navItemNumber=5507 |
| Articles | Articles related to social responsibility issues | • ISM Conference *Proceedings* papers and handouts<br>• Social Responsibility Article Series from *Inside Supply Management*® Magazine<br>• Article links from selected publications outside ISM | www.ism.ws/SR/content.cfm?ItemNumber=4752&navItemNumber=5508 |
| General Resources | Links to resources relating to social responsibility in general. | Links to:<br>• organizations and resources for promoting social responsibility<br>• resources on the topic of sustainability<br>• company Web pages containing exemplary SR reports | www.ism.ws/SR/content.cfm?ItemNumber=4756&navItemNumber=5509 |
| Training | Web sites offering training on SR topics | • Ethics library<br>• Case study resources<br>• ISM online course | www.ism.ws/SR/content.cfm?ItemNumber=4770&navItemNumber=5510 |
| Audits and Assessments | Resources for social responsibility audiences | • Developed by ISM:<br>  o Audit<br>  o Maturity Matrix<br>• Other organizations with auditing resources | www.ism.ws/SR/content.cfm?ItemNumber=4755&navItemNumber=5511 |
| Committee on Social Responsibility | Current list of committee members | Includes committee terms and contact information | www.ism.ws/about/content.cfm?ItemNumber=4488&navItemNumber=15124 |
| Business Case | Business case documents designed to help an enterprise work through the process for establishing an SR program | • Case Diagram Model<br>• Program Development Process<br>  o Process Flow Diagram<br>  o Prioritization Tool | www.ism.ws/SR/content.cfm?ItemNumber=4746&navItemNumber=15676 |
| ISM Ethical Principles and Standards | "Principles and Standards of Ethical Supply Management Conduct with Accompanying Guidelines" | | www.ism.ws/tools/content.cfm?ItemNumber=4740&navItemNumber=15959 |
| Indices | Indices outside of ISM that relate to social responsibility issues | Indices that track:<br>• financial performance of the leading sustainability-driven companies worldwide<br>• sustainability<br>• corporate social responsibility | www.ism.ws/SR/content.cfm?ItemNumber=16738&navItemNumber=16739 |