



Educational Resources Committee NEWSLETTER

Vol.4, No 1, July 2011

Robert A. Kemp, Ph.D., CPSM, C.P.M., Editor

ERC PROGRAM CALENDAR

NARS 2012 - Call for Papers

- Abstracts and proposals will be accepted Monday, September 26 through Friday, October 21, 2011
- NARS Paper Acceptance Notifications – Monday, December 19, 2011
- Final Due Date for Accepted Papers – Wednesday, February 1, 2012

22nd Annual North American Research Symposium (NARS) – March 15-16, 2012

- Program location is Hilton Phoenix/Chandler, 2929 W Frye Rd, Chandler, Arizona

John H. Hoagland Award

- Nominations will be accepted Monday, August 1 through Friday, September 30, 2011
- Award Winner Notification – November 2011
- Presentation of the 2012 John H. Hoagland Award - March 2012 (at NARS)

ISM Academic Research Support Program (Grants)

- Applications for ISM Academic Grants will be accepted Tuesday, January 3 through Tuesday, January 31, 2012
- Grant award notifications – by May 31, 2012

ISM ANNOUNCES 2011 ACADEMIC RESEARCH SUPPORT PROGRAM GRANTS

Institute for Supply Management™ (ISM), with the support of the ISM Board of Directors, has awarded several grants under the ISM Academic Research Support Program. The program's goal is to increase academic leadership by the profession and help more advanced students enter the supply management profession. At its May 2011 meeting, the ISM Board approved the ISM Educational Resources Committee's recommendations for grants in each of the four phases of the Academic Research Support Program, as follows:

Two grants of US\$12,000 each were awarded in the **Phase 1: ISM Dissertation Research Grants:**

- **Monique L. Ueltschy Murfield** is a Ph.D. candidate in logistics at the University of Tennessee in Knoxville. Murfield's dissertation proposal is titled *Supplier Adoption of Environmental Initiatives in Asymmetric Relationships: Influence of Supplier Tolerance and Satisfaction*. Murfield is preparing to receive her doctoral degree in May 2012.
- **Kihyun Park** is a Ph.D. candidate in manufacturing technology management at the University of Toledo. His dissertation proposal is titled *Flexible and Redundant Supply Chain Practices to Build Strategic Supply Chain Resilience: Contingent and Resource-Based Perspectives*. He plans to complete his dissertation in summer 2011.

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The **Phase 2: Professional Research Development Grant** of US\$10,000 was awarded to **Susan L. Golitic, Ph.D.**, assistant professor in the Department of Management, College of Business at Colorado State University, for her research titled *Driving Supply Chain Sustainability through Transportation*.

The **Phase 3: Professional Research and Collaboration Grant** of US\$15,000 was awarded to **Christopher W. Craighead, Ph.D.**, assistant professor in the Department of Supply Chain and Information Systems, Smeal College of Business at The Pennsylvania State University. Craighead's research is titled *Building Global Supply Resiliency to Natural Disasters*.

The **Phase 4: The ISM Distinguished Leadership Grant** has been awarded to **Lisa M. Ellram, Ph.D., C.P.M., CMA**, Rees Distinguished Professor of Distribution, Department of Marketing, Farmer School of Business at Miami University, Oxford, Ohio. Ellram received US\$15,000 for year one of her research, titled *A Research Agenda for Understanding Services Purchasing*.

Each of the four phases of ISM's Academic Research Support Program has specific selection criteria as well as distinct application and evaluation procedures. Visit the ISM [Supply Management Academic Community Home Page](#) for general eligibility requirements. Select Education — Seminars, Conferences, Academic/Student Opportunities, and then ISM Academic Research Support Programs (Grants). Follow the link for Phase 1, Phase 2, Phase 3 or Phase 4 for specific application procedures for each grant.

JOHN H. HOAGLAND AWARD

The John H. Hoagland Award was created to recognize and honor the contributions of outstanding academics and practitioners in supply management. Professor Hoagland taught supply management from 1952 to 1990 at Michigan State University to undergraduate, graduate and executive students. As one of the first academics in the field of purchasing and operations, he was instrumental in training doctoral students who would later deliver courses in purchasing at universities and colleges around the world. He also made strong contributions in research, focusing on business surveys to study leading economic indicators and business trends.

The nomination period for the John H. Hoagland Award opens on August 1 and continues to September 30.

Faculty, supply management practitioners and other professionals who have made distinguished contributions to the field of supply management and eligible to be nominated for the award. Details on the award criteria, as well as a link to the application form, are available on the [ISM Supply Management Academic Community Home Page](#).

NORTH AMERICAN RESEARCH SYMPOSIUM (NARS) 2012

Are you looking for a way to get the word out on your current research? Consider submitting a proposal to present your information at the 22nd Annual North American Research Symposium on Purchasing and Supply Chain Management, scheduled for **March 2012 at the Hilton Phoenix/Chandler, 2929 W Frye Rd, Chandler, Arizona.**

Abstracts and proposals for the symposium will be accepted beginning on **Monday, September 26, 2011**. The deadline for submittals is **Friday, October 21, 2011**.

The symposium provides a unique forum for both academicians and practitioners to share completed research, as well as support collaboration and encourage increased interdisciplinary research in purchasing and supply management. The program includes addresses by senior business leaders, provocative panel discussions,

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presentations of competitively selected original research papers, sessions on instructional techniques and material, and time for discussion and collaboration.

Submissions will also be accepted in five categories: (1) competitive proposals, (2), working papers, (3) symposium session proposals, (4) practitioner papers and (5) teaching cases. Refer to the [NARS information on the ISM website](#) for definitions of these categories and specific details on formatting and requirements to submit an abstract or proposal.

Abstracts and proposals proceed through a blind review and are rated on appropriateness of the topic for the symposium, organization (logical flow of ideas), theoretical soundness, appropriateness of the research methodology, and contribution to research or instruction.

Authors will receive notification of acceptance by December 19, 2011; final papers are due February 1, 2012.

Abstracts or papers should be e-mailed to:
North American Research Symposium
c/o Valerie Gryniewicz, Manager — Education
Institute for Supply Management™
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CAPS Research grants research scholarships of \$750 to up to 30 junior faculty members or current doctoral students to support participation in the North American Research Symposium on Supply Chain Management. The scholarships will be provided for paper/session proposals or cases accepted for presentation at the symposium. Scholarship winners must submit a paper for the Proceedings, attend the entire symposium, and present a paper. For more information contact Debbie Maciejewski, Research/Marketing Manager at dmaciejewski@capsresearch.org.

IFPSM SALZBURG SUMMER SCHOOL SCHOLARSHIP RECIPIENTS

Congratulations to Ph.D. students Steven Carnovale and Paul L. Hartman, who were chosen to receive scholarships to the IFPSM Summer School held July 7-12, 2011 in Salzburg, Austria.

Mr. Carnovale is a doctoral student in supply chain management at Rutgers Business School. His paper was on the topic “Global Sourcing: A Social Network Perspective.”

Mr. Hartman is a doctoral student in logistics in the Department of Operational Sciences at the Air Force Institute of Technology. His paper was on the topic, “The Insourcing Cycle Shift.”

This long-standing summer school project has provided tremendous opportunities for many doctoral students and professors over the years. Watch for information in future ERC newsletters regarding the 2012 IFPSM Summer School.

YOUR EDUCATION RESOURCE COMMITTEE MEMBERS

Three members of the ISM Educational Resources Committee completed their terms of office in May 2011: Professor Tom Choi, Arizona State University; Professor Fraser Johnson, The University of Western Ontario; and Professor Stephan M. Wagner, Swiss Federal Institute of Technology Zurich (ETH Zurich). We appreciate their dedicated service and many contributions to supply management, academe and to the ERC. We wish them well in their continued and important research and teaching work in supply management, their universities and ISM.

The ERC welcomed three new members in May 2011: Assistant Professor Wendy L. Tate, University of Tennessee; Knoxville; Associate Professor Jhiaohui Wu, Oregon State University; and Assistant Professor Tobias Schoenherr, Michigan State University. Each of these new ERC members is a past recipient of the ISM Dissertation Award. We look forward to working with these new members.

The current ERC members, their universities and contact information are listed below.

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ISM LAUNCHES SUPPLY MANAGEMENT ACADEMIC COMMUNITY WEBSITE

We invite you to visit our new Supply Management Academic Community home page, designed for the academic community and students working toward degrees in fields related to supply management.

On this web page, you will find links to obtain information on:

- ISM Education Resource Committee ERC
- ISM Academic Research Support Programs (Grants)
- North American Research Symposium (NARS)
- R. Gene Richter Scholarship Program for Undergraduate Students
- Scholarships Offered by Affiliates, Groups, and Forums
- Colleges and Universities Offering Purchasing /Supply Management Courses
- ISM University SCM Approved Degree Programs



The [Academic Community Home Page](#) is updated on an ongoing basis, so visit it often to see the many resources provided.

BOOKMARK THESE LINKS FOR FUTURE REFERENCE:

Supply Management Academic Community Home Page

<http://www.ism.ws/education/content.cfm?ItemNumber=21019&navItemNumber=5590>

ISM Academic Research Support Program (Grants) — Four Phase Grants

<http://www.ism.ws/education/content.cfm?ItemNumber=7784&navItemNumber=5595>

North American Research Symposium on Purchasing and Supply Chain Management

<http://www.ism.ws/education/content.cfm?ItemNumber=20886>

Institute for Supply Management™, 2055 E. Centennial Circle, Tempe, AZ 85284

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