

Hospitality Supply  
Management,  
an ISM Forum, presents the

## Spring Conference for Hospitality Supply Management

May 14-16, 2008  
Chicago (Downtown), IL



Testing for the CPSM, CPSM Bridge  
Exam, C.P.M. and CFPM is offered  
on Wednesday, May 14, 2008.

All sessions focus on  
supply management in  
the hospitality industry.

- *Learn Attributes of Successful Supply Chain Managers*
- *Trends in Purchasing*
- *Best Practices & Innovations*
- *Commodity & Market Updates*
- *Food Safety & Recall Processes*
- *Green & Sustainability*
- *Supplier Diversity*
- *Leadership*
- *Earn 9.25 CEHs*

Plus, get powerful take-away tools  
and valuable networking  
opportunities.



**Hospitality Supply Management**  
*An ISM Forum*



**institute for  
supply management**  
**www.ism.ws**

800/888-6276 or 480/752-6276,  
extension 401

A faded background image of the Chicago skyline, featuring prominent skyscrapers like the Willis Tower and the Trump Tower.

**This  
year we're in  
downtown Chicago!**

**Hospitality Supply Management,**  
an ISM Forum, presents the  
**Spring Conference**

**May 14-16, 2008  
Chicago (Downtown), IL**

ISM's Hospitality Supply Management (HSM) Conference delivers a wide array of educational sessions — everything from selecting safe food suppliers and recall procedures to leadership and sustainable best practices. Take this opportunity to find out what's new and what's on the horizon. This is a chance to ensure you have a fresh, safe, efficient supply chain that delivers quality at the right price.

Testing for the CPSM, CPSM Bridge Exam, C.P.M. and CFPM is offered on Wednesday, May 14, 2008. You do not have to be registered for the Conference to test. For CPSM Pilot Exam retakes, please register directly through ISM Customer Service at 800/888-6276 or 480/752-6276, extension 401.

# AGENDA

## Wednesday, May 14, 2008

- 11:00 a.m. - 7:00 p.m. **Registration**
- 7:00 a.m. - 4:00 p.m. **CPSM, CPSM Bridge,  
C.P.M. and CFPM  
Testing**
- 6:00 - 8:00 p.m. **Opening Reception**

## Thursday, May 15, 2008

- 6:00 a.m. - 4:00 p.m. **Registration**
- 7:00 - 8:00 a.m. **Networking Breakfast**
- 8:00 - 8:30 a.m. **Welcome to the  
Conference**

Karen Settlemyer,  
Senior Vice President,  
Procurement  
California Pizza Kitchen, Inc.  
Chair, ISM Hospitality Supply Management Forum

- 8:30 - 9:30 a.m. **TA General Session**

### **Supply Economics: Trends From a Non-Manufacturing Perspective**

Anthony S. Nieves, C.P.M., CFPM, A.P.P.  
Senior Vice President, Supply Management  
Hilton Hotels Corp.

Get firsthand information and learn more about the *ISM Report On Business®* (ROB) from a non-manufacturing perspective. Highlights include how to use the ROB in your business and how it provides insight into the services spend. With the uncertainty in the U.S. economy, this is your chance to develop an intimate understanding of the ROB and how to apply its findings to your supply management operation.

- 9:30 - 10:00 a.m. **Networking Break**
- 10:00 - 11:30 a.m. **TB General Session**

### **Food Recall Procedures and Related Outbreak Litigation**

Keith R. Schneider, Ph.D.  
Associate Professor, Food Science and Human Nutrition Department  
University of Florida

Denis W. Stearns  
Principal  
Marler Clark L.L.P., P.S.





Explore the potential legal liability that can arise when food products are subject to recall, and discover the legal principles that apply to determine whether, and to what extent, companies can be held legally responsible for food-related injuries and death. Review several recent food recalls in the news and how the manner in which the recalls were conducted has affected the litigation and its continuing effects. Join us as we review *The Food Recall Manual*, a free guide to help businesses better prepare a food recall plan and discuss issues that occur before, during and after a recall.

11:30 a.m. - 1:00 p.m. **Showcase Lunch**

1:15 - 2:30 p.m. **Concurrent Session**

### **TC Selecting a Safe Food Supplier**

Judi A. Lazaro

Director, Customer Relations

AIB International

This is a practical review of considerations when selecting a food supplier. Whether you are sourcing suppliers or want reassurance that an existing supplier complies with food safety laws and regulations, this session is for you. Look for a fast-paced and informative workshop.

### **TD Minority Supplier Development: Recipes for Successful Growth Partnerships**

Sheldon B. Ross

CEO

Hospitality Solutions Corporation

This session addresses the best practices for minority supplier development. Insights, realities and tips are shared by a successful Certified Minority Business entrepreneur in the foodservice, hospitality and restaurant industries.

### **TE The Greening of Yellowstone National Park**

Jim Evanoff

Environmental Protection Specialist

Yellowstone National Park

This session explains the unique challenges of going green in the world's first national park. Yellowstone National Park has successfully implemented a myriad of sustainability initiatives that have been a model for the National Park Service and the tourism industry. Learn how the park effectively instituted sound environmental stewardship practices while hosting more than 3 million visitors annually. Apply these best practices to your organization.

2:30 - 3:00 p.m. **Networking Break**

3:00 - 4:30 p.m. **TF General Session**

### **Peer Roundtable Discussion**

Don't miss this chance for impromptu discussion on a variety of topics including sustainability, security, risk and the challenges faced in guaranteeing a worldclass supply chain.



**7:00 - 10:00 p.m.      Networking reception  
and Dinner Cruise**

Join us on an evening cruise on Lake Michigan. Feel the crisp, spring breeze of the lake with the bright lights of Chicago in the background. Enjoy a buffet dinner, open bar with a large assortment of wine, music and conversation. Make sure you attend this memorable event!

**Friday, May 16, 2008**

**7:00 - 11:00 a.m.      Registration**

**7:30 - 8:30 a.m.      Networking Breakfast**

**8:30 - 10:30 a.m.      FA General Session**

**What's Your Type? Building Leadership  
Effectiveness Through the Myers-Briggs Type  
Indicator (MBTI)**

Joe Frodsham

Vice President, Executive Solutions  
Batus Hollweg International

Ashley Hollweg  
Executive Consultant  
Batus Hollweg International

As leaders we have to work with a mix of people possessing different perspectives and personalities. In this interactive session we will use the MBTI to drive greater self-awareness and insight into how to read, lead and work with the different people "types" in your work and life.

**10:30 - 11:00 a.m.      Networking Break**

**11:00 a.m. - 12:30 p.m.      FB General Session**

**To Infinity and Beyond? — The Outlook for Commodity Input Costs in the  
Coming Year**

William G. Lapp  
President

Advanced Economic Solutions

Corn prices have surged during the past two years, with many other commodities following this sharp upward trend. Join Bill Lapp as he offers insight into what to expect in the coming year. Also learn what processes and methods you can implement in your own operation in order to mitigate these price increases.

**12:30 - 1:30 p.m.      Networking Lunch**

# Registration

Program Name	Member Fee	Nonmember Fee	Guest Social Package
Hospitality Supply Management Spring Conference May 14-16, 2008 Chicago, IL	<b>\$449 (USD)*</b>	\$549 (USD)*	\$250 (USD) (Includes social functions only. Does not include conference sessions.)

*\*Register by April 14, 2008, and receive \$25 off the registration fee.*

## Four Easy Ways to Register

**Internet:** Register online at [www.ism.ws](http://www.ism.ws). Select Education — Seminars, Conferences.

**Fax:** Transmit completed form with credit card information to 480/752-2299.

**Mail:** Complete the form below and mail with check or credit card information to ISM HSM Conference,  
P.O. Box 22160, Tempe, AZ 85285-2160, USA.

**Phone:** Call Customer Service at 800/888-6276 or 480/752-6276, extension 401. Please have your credit card number ready.

☐ ISM Member ☐ Nonmember ISM ID # (if known) \_\_\_\_\_  
☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Miss

First Name \_\_\_\_\_ MI \_\_\_\_\_ Last Name \_\_\_\_\_

Title \_\_\_\_\_ Organization Name \_\_\_\_\_

Nickname for Badge \_\_\_\_\_

☐ Guest Package

Guest Name \_\_\_\_\_

MAILING ADDRESS: ☐ HOME ☐ BUSINESS

City \_\_\_\_\_ State \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

E-Mail Address \_\_\_\_\_

( \_\_\_\_\_ ) \_\_\_\_\_ ( \_\_\_\_\_ ) \_\_\_\_\_

Daytime Phone Number\*\*

Fax Number\*\*

**\*\*For phone numbers outside the United States or Canada, please include country and city codes.**

Will you be attending the opening  
reception on Wednesday evening?

☐ yes ☐ no

Will you be attending the reception  
and dinner on Thursday evening?

☐ yes ☐ no

Please indicate which concurrent ses-  
sion you will attend (circle selection):

TC TD TE

As an added benefit, you can register to take up to two exams during this conference on Wednesday, May 14, 2008. Exam fees are not included in the program registration fee. CPSM Exams are \$90 per exam Member/\$135 per exam Nonmember. C.P.M. Exams are \$130 per module Member/\$190 per module Nonmember. To register, select the appropriate exam(s) below. Customer Service will call you to confirm your exam registration.

7:00 a.m. - 11:00 a.m. (select only one)

☐ CPSM Exam 1

☐ CPSM Exam 2

☐ CPSM Exam 3

☐ CPSM Bridge Exam\*

12:00 p.m. - 4:00 p.m. (select only one)

☐ CPSM Exam 1

☐ CPSM Exam 2

☐ CPSM Exam 3

☐ CPSM Bridge Exam\*

☐ CFPM Exam\*

☐ C.P.M. Module 1

☐ C.P.M. Module 2

☐ C.P.M. Module 3

☐ C.P.M. Module 4

**NOTE:** You do not have  
to be registered for the  
Conference to test.

\*You must be a current C.P.M. to take the CFPM Exam or the CPSM Bridge Exam.

For CPSM Pilot Exam retakes, please register directly through ISM Customer Service at 800/888-6276 or 480/752-6276, extension 401. CPSM Pilot Exam retakes are \$50.

## METHOD OF PAYMENT: (U.S. Funds Only)

☐ Personal ☐ Organization check is enclosed for \$ \_\_\_\_\_

Organization Name \_\_\_\_\_

Credit/Procurement Card Charge ☐ VISA ☐ MasterCard ☐ American Express ☐ Diners Club

Charge Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Amount to Be Charged \$ \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

☐ Please check here if you have any special needs that we can address to make your participation more enjoyable and informative (this includes any dietary or physical requirements).

Please provide details \_\_\_\_\_

☐ Please check here if you do not wish to share contact information with other attendees or sponsors.



# Registration and Information

## Registration:

**Fees** — \$449 ISM Members/\$549 Nonmembers

Fees include all meeting expenses, planned meals and social functions.

\*Register by April 14, 2008, and receive \$25 off the registration fee.

## Hotel Accommodations:

Hilton Chicago, 720 S. Michigan Ave., Chicago, IL 60605. For reservations, call 312/922-4400 or 800/HILTONS. Be sure to mention **Institute for Supply Management™** to receive the ISM discounted rate of \$259 single/double. The ISM rate is offered until April 13, 2008; rooms sell out quickly so please be sure to reserve your room early.

## Ground Transportation:

Please arrange your own ground transportation to and from the airport.

## Guest Social Package:

Additional fee of \$250 for spouse/guests for the social functions only.

## Discounts:

**Membership Discount** — Members of ISM receive a \$100 discount on this program registration fee. If you're not already a member of ISM, visit our Web site at [www.ism.ws](http://www.ism.ws) and become a member online.

**Team Discount** — \$25 discount (per person) for organizations registering three or more people for this program. All registrations must be placed at the same time. Team discount only available via fax, phone or USPS.

**Early Registration Discount** — Register by April 14, 2008, and receive \$25 off the registration fee.

## Other Information:

**U.S. Tax Deductions** — The U.S. Internal Revenue Service may permit an income tax deduction to U.S. residents for expenses (including registration fees, travel costs, meals and lodging) incurred in pursuit of continuing professional education. Consult your tax adviser for details.

**ISM Cancellation and Refund Policy** — If you register for this program and you are unable to attend, please notify ISM Customer Service. Notification of your cancellation must be in writing. No refunds are given once the program has begun. Registrants who fail to attend are not entitled to a refund. ISM must be contacted within 30 days of the program completion in order for a refund to be considered. ISM reserves the right to substitute speakers. If the program is not held for any reason, ISM's liability is limited to the program fee.

**Money-Back Guarantee** — Satisfaction with all programs is guaranteed. If you are not satisfied with this program, we will refund your registration fee. (All ISM Cancellation and Refund Policy guidelines must be followed.)

## Photo Release:

From time to time, we use photographs of participants in our promotional material. By virtue of your attendance, you agree to the use of your likeness in such material.



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**institute for  
supply management**

*ISM is a member of the  
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