



February 8-9, 2012

ISM's 4th Annual Women Executive Supply Management Summit

February 8-9, 2012 | Dallas/Fort Worth Metro Area



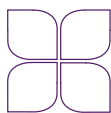
Don't miss this great learning
(and networking) experience.

Learn from others who are
passionate about supply
management.

Start building your supply
management community.

Take time out of your busy
schedule to strengthen your
supply chain and your career!

stay connected
move forward



ISM's 4th Annual Women Executive Supply Management Summit

If your fast-paced life leaves little time for professional development opportunities, then this is the event for you. The ISM Women Executive Supply Management Summit delivers supply chain management strategies as well as general business approaches to help you streamline your enterprise. Find out what your colleagues are working on in 2012 ... and beyond ... and discover tools that will move you and your team forward.

This is a unique opportunity for face to face learning and networking. Networking is an essential part of your supply management toolbox. What other tool is this versatile? Face to face contact with your colleagues can open doors to supply chain management innovation but, most of all, it can provide you with the connections you need to take your career to the top. Facebook, LinkedIn and Twitter are not enough. You need the benefit of real interaction with your colleagues, and this is the place to be.

Don't miss this opportunity to network and learn from some great supply management professionals. This is a chance to roll up your sleeves and find out what other organizations are doing to get ahead. Look for sessions that address how you can unleash your innovative spirit as well as a riveting panel discussion on disaster planning. Our kickoff speaker delivers insight into the uncertain economy. Be sure to attend the executive roundtable networking event and gain some top-level perspectives.

Back By Popular Demand

The ISM Women Executive Supply Management Summit is at the same time and same location as the Hispanic Supply Management Summit and the Black Executive Supply Management Summit. Each summit has its own set of workshops, but general sessions are together. This gives you the added benefit of networking time with your colleagues attending the other summits. You are welcome to attend any of the concurrent sessions offered by either of the other summits.

Who Should Attend This Program — This program is presented for women executives, their direct reports and those interested in building their career in supply management. Supply management professionals from all industries and organizations benefit from these sessions. If you have a passion for supply management and want to network and learn from those sharing your interest, you won't want to miss this program.

In principle and in practice, ISM values and seeks a diverse membership, volunteer leadership and staff. There are no barriers to full participation in the Institute on the basis of ethnic background, gender, creed, age, sexual orientation, national origin or disability.

Tuesday, February 7, 2012

6:00 – 7:00 p.m. | **Networking Reception, All Summit Participants**

Wednesday, February 8, 2012

8:00 – 8:30 a.m. | **Opening and Welcome**

8:30 – 9:30 a.m. | **Session GS2**

For Better or Worse: An Economic Outlook

Every day we strive to perfect our supply chains to deliver the highest return to our stakeholders. We all know that, in this decade, our decisions and processes revolve around one thing — an uncertain economy. We can't stand still and wait to see what happens — we need to be active and informed to make the best decisions for our organizations. Join us for this economic outlook as we explore the marketplace and take another look at the complex economic landscape. This lively discussion concludes with Q&A, so take advantage of having an expert answer your most burning questions about the economy and business in general.

Roberto Coronado | Economist | Federal Reserve Bank of Dallas, El Paso Branch

9:30 – 9:45 a.m. | **Networking Break**

9:45 – 10:45 a.m. | **Session W1**

Five Strategies Women Can Use to Become Known as Innovators

Become more familiar with the state-of-the-art research on strategic thinking and supply chain innovations during this highly interactive session. This information references data that show how women often have difficulty being perceived as innovation drivers in organizations. Takeaways include five specific innovation strategies to improve your standing now or hit the ground running in future organizations.

Dr. Helen Eckmann | Faculty, Business Administration | Brandman University, Part of the Chapman University System

11:00 a.m. – 12:30 p.m. | **Session GS3**

Surviving the Worst-Case Scenario

Interact with well-known supply professionals who have extraordinary experience and insight into how natural disasters impact supply chains. The panel shares survival stories and how they have changed business processes to enhance the ability to react to future events more successfully.

Moderator

Craig Cuffie | Vice President, Supply Chain Management | Clearwire Corporation

Jill Bossi | Vice President & CPO | American Red Cross

Joe Houghton | Vice President of Flight Operations | Spirit Airlines

Steve Ferguson | Global Strategic Sourcing Manager | Corning

Keith Washington | Director, Newbuild & Fleet Design | Royal Caribbean Cruise Ltd.

12:30 – 1:30 p.m. | **Lunch**

1:30 – 2:30 p.m. | **Session W2**

WEConnect: Linking Women-Owned Businesses Into the Value Chain

The gradual increase in the power of influence for women has contributed to a global view that women with responsibility for controlling spend are able to make decisions and investments that lead to economic and social stability and sustainable growth. WEConnect International is an example of one of the programs that helps achieve this. WEConnect brings together corporations and other organizations to enable inclusive and sustainable economic development, envisioning a world where global value chains benefit from the participation of women-owned businesses.

Joan N. Kerr | Director, Supplier Diversity Development | Pacific Gas & Electric Company

Cathy A. Rodgers | Vice President, Global Opportunities | IBM Global Technology Services

2:30 – 2:45 p.m. | **Networking Break**

2:45 – 4:45 p.m. | **Session GS4**

Executive Roundtable Networking

An annual favorite, this session gives you the opportunity to interact with senior supply leaders. The session is structured to give you a chance to meet and interact in groups with a selection of executives of your choosing. The session is placed at the end of the day to jumpstart ongoing discussions and networking during the evening's reception and dinner.

5:30 – 8:00 p.m. | **Reception and Dinner**

Thursday, February 9, 2012

7:30 – 8:30 a.m. | **Breakfast**

8:30 – 9:00 a.m. | **Session GS5**

Opening Remarks and Introduction

Regina O. Edwards, J.D. | Director, Global Procurement | Capital One

9:00 – 11:30 a.m. | **Session GS6**

Case Competition: Addressing Supply Management and Business Issues

Teams with a maximum of five students from invited colleges will have the opportunity to develop analytical and reasoning skills in a professional setting, much like they will face in the business world. (A.T. Kearney has developed and provided the case studies.)

11:30 a.m. – 12:45 p.m. | **Lunch**

12:45 – 1:45 p.m. | **Session W3**

From Aspirations to Reality: Surviving Change

Change is a constant in today's business world, and as a leader you are continually working to move your organization forward. How do you maintain the resilience to endure all of these changes? Our panelists discuss change survival from two perspectives: a personal perspective — reflecting on changes in their own career runways — and the leadership perspective — sharing their experiences in leading teams through change. Discover how to energize your team for the journey from visions and aspirations to implementing the changes that transform and add value to your organization.

Bettelyn Clark | Vice President | Supply Chain Compliance & Administration | MeadWestvaco

Deborah K. Stanton | Chief Purchasing Officer | MasterCard Worldwide

Ginny Tucker | Global Leader of Procurement Solutions | ACS, A Xerox Corporation

1:45 – 2:15 p.m. | **Networking Break**

2:15 – 2:45 p.m. | **Session GS7**

Case Competition Winner Announcement

2:45-3:45 p.m. | **Session GS8**

Where Supply Management and Finance Intersect

Understanding finance and its importance to supply management decision-making is critical for supply management success and for communicating supply's financial impact on the organization. Understanding comes from a collaborative relationship between the two functions. Discover how to ensure respect and shared understanding when the two intersect and impact each other.

Robin Washington | Senior Vice President & Chief Financial Officer | Gilead

3:45– 415 p.m. | **Closing Remarks**

Registration Hours

Pick up your badge and program information during the following hours.

Wednesday, February 8, 2012

Thursday, February 9, 2012

7:00 a.m. – 3:00 p.m.

7:00 – 11:00 a.m.

Important Schedule Information | You are welcome to attend the concurrent sessions from any of the programs although we have developed a schedule especially for the Women Executive Supply Management Summit (you may view the other programs online). There is a networking reception and dinner, Thursday, February 8, 2011, 5:30 – 8:00 p.m. All summit attendees are invited to this event.

Fees | **US\$845 members/US\$1,045 nonmembers/student members US\$250.** Fees include all workshops and scheduled meals.

Early Registration Discount | Register by December 28, 2011 and receive US\$100 off the regular registration fee. (Student registration is not included in the discount offers.)

Location Information | Hilton DFW Lakes Executive Conference Center, 1800 Highway 26 East, Grapevine, TX 76051. +1 817/481-8444. For reservations, call 800/984-1344 and be sure to mention ISM Diversity Summits. To book your room online, visit www.ism.ws/2913 for the ISM reservations page, or go to www.hiltondfwlakesecc.com. The ISM rate is offered until January 10, 2012 or until the room block is sold out, whichever comes first, so book today! Rate: US\$159/Single. Included in your room rate is complimentary in-room Internet access, complimentary ground transportation to/from DFW Airport (look for specific instructions online) as well as the Bass Pro Shop Outdoor World/Grapevine Mills Mall and entrance to Hilton Lakes Tennis & Sports Club.

Four Easy Ways to Register

Internet | Register online at www.ism.ws. Select Education — Seminars, Conferences.

Fax | Transmit completed form* with credit card information to +1 480/752-2299.

Mail | Complete the form* and mail with check or credit card information to ISM Women Executive Supply Management Summit, P.O. Box 22160, Tempe, AZ 85285-2160, USA.

Phone | Call Customer Service at 800/888-6276 or +1 480/752-6276, option 8.

*Visit the ISM website at www.ism.ws to download a registration form.

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