

Editorial Calendar

Inside Supply Management®

Jan/Feb	Mar	Apr	May	Jun/Jul	Aug	Sep	Oct	Nov/Dec
Economic Outlook	ISM Conference Article	ISM Corporate Award Winner Profiles	2014 Salary Survey Results	Richter Scholarship Winners	Profile/Case Study	Natural Gas Impacts on the Supply Chain	Profile/Case Study	Futurist Outlook
Meaning of Big Data	Abbott Laboratories Case Study		Reshoring Trends in Supply Management	Shipman Award Winner	Warehouse/Distribution Trends	Operating With Agility and Flexibility	CPO – Taking It to the Next Level	How to Attain Value From Supplier Councils
NY-ISM Affiliate Anniversary	Cybersecurity in the Supply Chain		Intersection of Supply Management and Finance	Where are Richter Scholars Now?	Doing Business in Emerging African Countries	SM Impact on P&L Statement	Doing Business in Canada	Maverick Spend/Backdoor Selling
Supply Chain Executive Q&A				Trends in Big Data				



Supply IN Demand

Supply IN Demand is distributed each August to college and university career guidance centers and department chairs, ISM affiliates and handed out at various industry events throughout the year. Schools with supply management and/or sustainability related courses/majors receive a free basic listing in the school directory.

Don't miss this opportunity to reach potential and continuing students as they plan their academic and supply management careers.

- Highlight the supply management or sustainability education program at your college or university.
- Promote your products or services to the undergraduate, graduate and executive education students.

Print Rates* and Deadlines

Ad Size	Pricing	Materials Dead-line	Mail Date
Full-page 4-color ad (includes 1/4-page profile)	\$2,500	7/8/14	8/5/14
1/2-page 4-color ad (horizontal only)	\$1,500		
1/4-page profile (100-word description with 4-color logo)	\$500		

*All pricing in U.S. dollars