



95th Annual
International Supply Management Conference
and Educational Exhibit

EXHIBITOR
AND SPONSOR
PROSPECTUS



April 25-28, 2010

Beaches, Sunny Skies and ROI

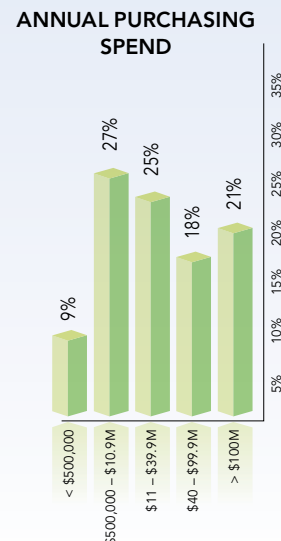
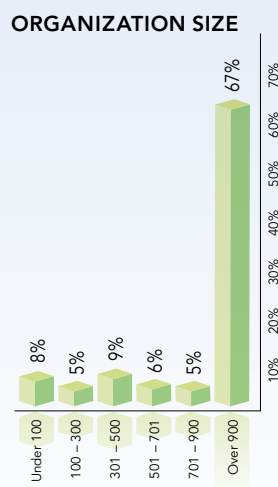
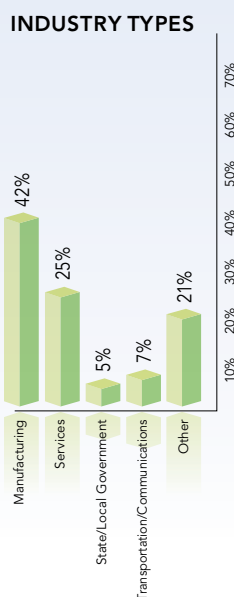
More than twenty million people visit San Diego each year. This is nothing new — the seventh largest city in the United States has been a popular destination since its founding more than 450 years ago. Next May, San Diego will welcome thousands of supply management professionals to this mix as it hosts ISM's Annual Conference and Educational Exhibit.

Exhibiting at this event gives you the ability to market your products and services to what has proven to be a receptive and responsive group from Fortune 500 organizations and smaller businesses alike. You'll also have the chance to network with world-class supply managers, attend thought-provoking sessions and participate in numerous special events.

The ISM Conference is known around the globe for its strong program content and positive return. Our attendees understand the importance of face-to-face time with suppliers, which is why each year nearly all of them visit the Exhibit Hall, making sure their time and money are put to good use.

So while most people who visit San Diego do so to enjoy the wonderful weather, beautiful beaches or even the largest wooden structure in the United States (the Hotel del Coronado), you'll be getting a little more out of it in the way of a positive return on your exhibits investment.

Reserve your space in San Diego today. We look forward to seeing you there.



Who Attends ISM Conferences?

Reasons to Exhibit

- Nearly 100 percent of Conference attendees indicate they visit suppliers in the Exhibit Hall.
- More than 2,000 supply management professionals attend.
- Obtain qualified sales leads.
- Increase brand awareness.
- Showcase your company to key decision-makers in manufacturing and nonmanufacturing industries.

Benefits of Exhibiting

- Two full Conference registrations with each 10' x 10' booth.
- Unlimited number of Exhibit Hall passes for staff, potential clients and company VIPs.
- Pre- and post-mailing list of Conference attendees (includes name, title and company's address).
- Your company's URL and booth assignment placed on our Conference Web page.
- Significant advertising discounts in our magazine, *Inside Supply Management*®, and the *Program Guide and Navigator*.

Payment/Cancellation Policy

Full payment for each booth must be received by December 1, 2009 or booth space will be forfeited. No refunds will be given for cancellations received less than 90 days prior to the event.

Cancellation notices received on or before January 25, 2010 will receive a 75 percent refund if Exhibit Hall is sold out over show dates.

Pricing

Booth size 10' x 10': \$4,700 (before December 1, 2009)

Booth size 10' x 10': \$4,900 (after December 1, 2009)



Contact Information

For complete information on exhibiting or sponsorship packages, contact the ISM Sales Department:

Kathy Braase
Senior Sales Associate
800/888-6276 or
480/752-6276,
extension 3061
kbraase@ism.ws

Trish True
Senior Sales Associate
800/888-6276 or
480/752-6276,
extension 3086
ttrue@ism.ws

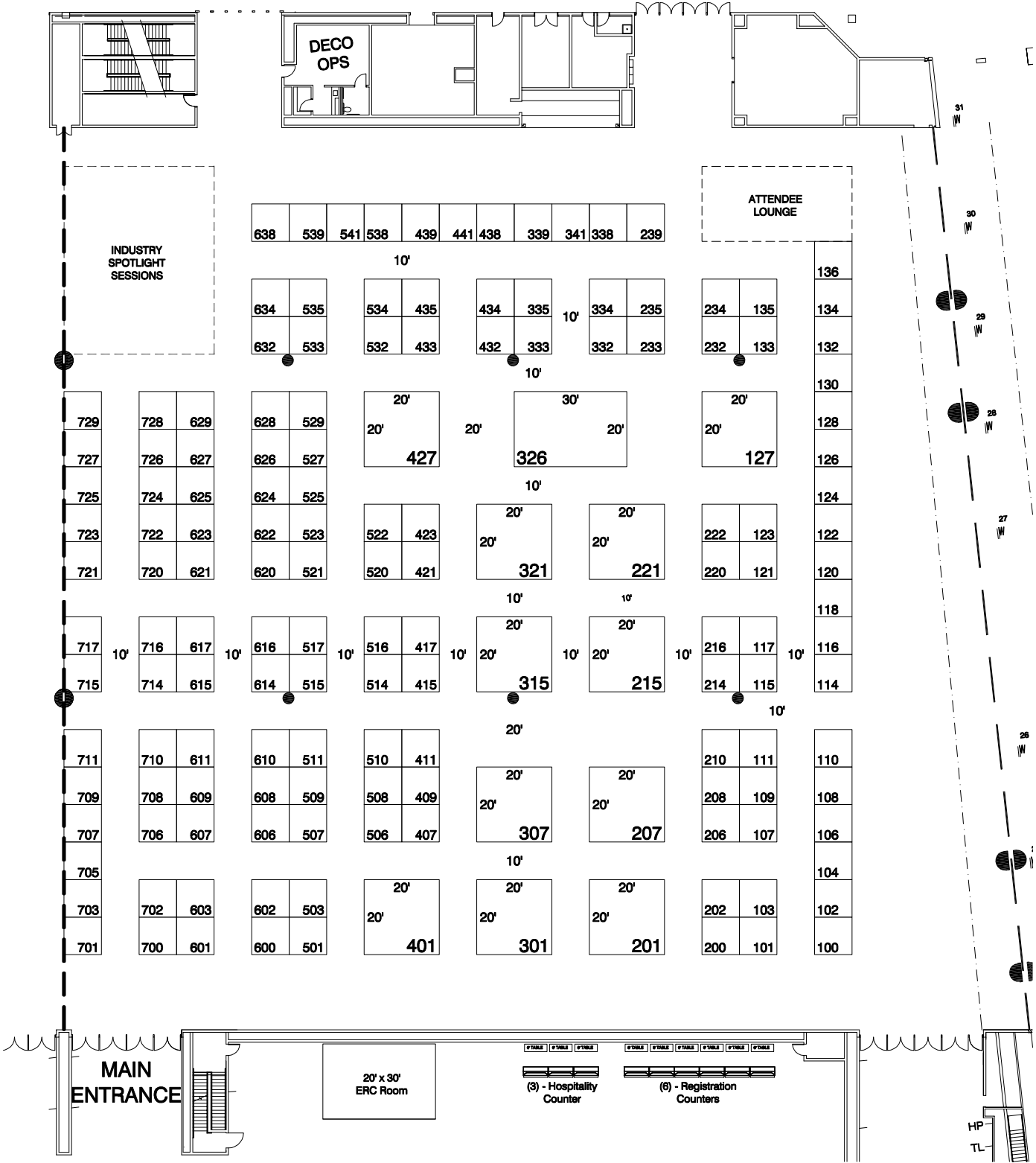
A complete exhibitor kit will be provided, covering services, shipping information, exact move-in and move-out hours and convention center information. These kits will be posted on the Conference section of our Web site after January 1, 2010.

San Diego hotel reservation information will be provided by the ISM Sales Department. ISM strongly advises that room reservations be made early. Contact the ISM Sales Department for information on hospitality suites and room drops.

Exhibit Hall Schedule (subject to change)

Saturday, April 24, 2010	Sunday, April 25, 2010	Monday, April 26, 2010	Tuesday, April 27, 2010
Exhibitor Move-In 8:00 a.m. - 6:00 p.m.	Exhibit Hall Move-In 8:00 a.m. - 3:00 p.m. Grand Opening 5:00 p.m. - 7:30 p.m.	8:00 a.m. - 9:30 a.m. 1:30 p.m. - 3:00 p.m. 4:30 p.m. - 7:00 p.m. Exhibitor Move-Out 7:00 p.m. - 10:00 p.m.	Exhibitor Move-Out 8:00 a.m. - 10:00 p.m.

April 25-28, 2010
San Diego, CA
San Diego Convention Center



95th Annual
International Supply Management Conference
and Educational Exhibit April 25-28, 2010, San Diego, CA

By submitting one signed copy of this form, we hereby apply for exhibit space for the 95th Annual International Supply Management Conference of the Institute for Supply Management™. Complete Conference is April 25-28, 2010.

Full payment must be received no later than December 1, 2009 or booth space will be forfeited. Cancellation notices received by January 25, 2010 will receive a 75 percent refund if exhibit hall is sold out.

NO REFUNDS WILL BE GIVEN FOR CANCELLATIONS received less than 90 days prior to the event.

Please note: *Submission of application does not guarantee space.*

We have read and agree to comply with all instructions, Rules and Regulations of the Institute for Supply Management™ Conference (a copy of Rules and Regulations is enclosed with this application) and agree to submit all information required and requested by Conference management. _____

Initial

Method of Payment (U.S. funds only)

☐ Check is enclosed for \$ _____ ☐ Please invoice

Credit/Charge Card ☐ VISA ☐ MasterCard ☐ American Express ☐ Diners Club Amount to Be Charged \$ _____

Card # ____/____/____/____ - ____/____/____/____ - ____/____/____/____/ Expiration Date ____/____

Name of Cardholder _____ Cardholder Signature _____

Booth Size _____ First Choice _____ Second Choice _____ Third Choice _____

Products and/or services to be displayed (must be filled in): _____

Official Company Name: _____
Organization

Authorization: _____
Name Title

Authorized Signature Date

Street Address/P.O. Box Number

City State/Province Postal/ZIP Code Country

Phone Number Fax Number

E-Mail Address

Web Site

ISM Sales Manager

Mail or fax form to:

ISM Sales Department
P.O. Box 22160
Tempe, AZ 85285-2160
800/888-6276 or 480/752-6276,
extension 3061 or 3086
Fax 480/752-7890

Pricing

Booth Size:

10' x 10' \$4,700 (USD)

After December 1, 2009

10' x 10' \$4,900 (USD)

U.S. Funds Only

SPONSORSHIP Opportunities

RESERVE YOUR SPONSORSHIP of the ISM International Supply Management Conference and Educational Exhibit, to be held in sunny San Diego, California. The Conference attracts supply management professionals interested in networking with industry peers and suppliers and staying abreast of current industry trends. We expect more than 2,000 attendees and over 125 exhibiting companies, including some of the industry's top leaders, at the ISM Conference. You don't want to miss out on sponsoring this event.

If you are interested in a sponsorship, please complete the agreement below and e-mail or send by facsimile 480/752-7890, attention ISM Sales Department. If you have any questions, please contact Kathy Braase or Trish True at kbraase@ism.ws or ttrue@ism.ws, or call 480/752-6276, extensions 3061 or 3086.

Sponsorship packages are subject to change, and may be customized to meet your needs.

The following sponsorships are currently available:

EXCLUSIVE PLATINUM Sponsorship — \$40,000

- Conference Tote — Sponsor's logo, ISM logo and Conference name on Conference tote distributed to all attendees
- Registration Area — Sponsor logo on kick panels in registration area (every other one with ISM logo)
- Platinum sponsor featured on large sign placed in the registration area and entrance to the Exhibit Hall (Platinum sponsor's logo larger than all other sponsors)
- Invited to submit presentation/s for Industry Spotlight (Exhibit Hall sessions). May include speaker introduction and publicity in Conference brochure and Navigator
- Eight (8) complimentary full Conference registrations
- Company name and color logo with 50-word description in Conference brochure (if contract received prior to printing)
- Sponsor highlighted with company logo on Exhibit Hall map in *Program Guide and Navigator*
- One item (flyer, brochure or CD-ROM) inserted into the tote bag or handed out at registration
- Company logo and link with 50-word description on Conference Web site
- Sponsor receives a company profile (logo and a 50-word description) in three electronic and one print version of the *Program Guide and Navigator* and recognition as Platinum Sponsor
- Pre- or post-e-mail blast to attendee list (approved by ISM)
- Sponsor ad on marketing e-mail blasts that promote the Conference (received by 40,000+ members)

GOLD Sponsorship — \$25,000 (5 available)

- Sponsor's logo placed on large sign in registration area and entrance to the Exhibit Hall
- Invited to submit presentation/s for Industry Spotlight (Exhibit Hall sessions). May include speaker introduction and publicity in Conference brochure and Navigator
- Six (6) complimentary full Conference registrations
- Company name and color logo with 50-word description on Conference brochure (if contract received prior to printing)
- Company logo and link with 50-word description on Conference Web site
- Sponsor highlighted with company logo on Exhibit Hall map in *Program Guide and Navigator*
- One item (flyer, brochure or CD-ROM) inserted into the tote bag, or, if you choose the networking luncheon, one item may be set at each place setting
- Pre- or post-e-mail blast to attendee list (approved by ISM)

Select one of the following:

- a. **Lanyard/Badge Holder** — Sponsor logo on lanyard and badge holder. — **SOLD**
- b. **Sunday, April 25, Networking Reception** includes tent cards on cocktail rounds and bars, one bar placed as close to the sponsor as possible and wait staff may wear one sponsor logo item (i.e., shirts, hats, pins, etc. provided by sponsor). — **SOLD**
Attendee Gift — Your logo/message will appear on our popular Conference giveaway along with ISM's logo. Conference giveaways are handed out at the evening reception.
- c. **Monday, April 26, Networking Lunch** — Sponsor may provide slides or 60-second commercial to air during program. Sponsor logo and name on tables, service staff may wear one sponsor logo item (provided by sponsor) and one table reserved in front of the room for sponsor.
- d. **Monday, April 26, Networking Reception** — Includes tent cards on cocktail rounds and bars, one bar placed as close to the sponsor as possible and wait staff may wear one sponsor logo item (i.e., shirt, hat, pin, etc. provided by sponsor).
Attendee Gift — Your logo/message will appear on our popular Conference giveaway along with ISM's logo. Conference giveaways are handed out at the evening reception.
- e. **Tuesday, April 27, J. Shipman Awards Luncheon** — Includes gobo or slide projected on screen or wall during luncheon, tent cards on tables acknowledging sponsor, wait staff may wear one sponsor logo item (provided by sponsor) and one table reserved in front of the room for sponsor.

EXCLUSIVE GREEN Sponsor — \$20,000

- All attendees receive a CD or jump drive with sponsor logo. The CD/jump drive would contain all speaker presentations eliminating the excessive amount of handouts at the Conference.
- Recognition as the Green Sponsor on all Conference signage

- Sponsor receives a company profile (logo and a 50-word description) in three electronic and one print version of the *Program Guide and Navigator*
- Invited to submit presentation/s for Industry Spotlight (Exhibit Hall sessions). May include speaker introduction and publicity in Conference brochure and Navigator
- Six (6) complimentary full Conference registrations
- Company name and company logo with 50-word description on Conference brochure (if contract received prior to printing)
- Company logo and link with 50-word description on Conference Web site
- Recognized as the Green Sponsor on all Conference signage

SILVER Sponsorship — \$15,000 (5 available)

- Sponsor's logo placed on large sign in registration area and entrance to the Exhibit Hall
- Invited to submit presentation/s for Industry Spotlight (Exhibit Hall sessions). May include speaker introduction and publicity in Conference brochure and Navigator
- Four (4) complimentary full Conference registrations
- Company name and color logo with 50-word description on Conference brochure (if contract received prior to printing)
- Company logo and link with 50-word description on Conference Web site
- Sponsor highlighted with company logo on Exhibit Hall map in *Program Guide and Navigator*

Select one of the following:

- Monday, April 26, Dessert Reception** — Includes tent cards on tables, wait staff may wear one sponsor logo (provided by sponsor) and one item (flyer, brochure or CD-ROM) inserted into the tote bag. Selected desserts will incorporate sponsor logo.
- Exhibit Hall Attendee Lounge** — A 10X30 or 20X20 area in the exhibit hall. Sponsor may provide furniture, décor and small logo items such as pads and pens.
- Tuesday, April 27, Dessert Reception** — Includes tent cards on tables, wait staff may wear one sponsor logo item (provided by sponsor) and one item (flyer, brochure or CD-ROM) inserted into the tote bag. Selected desserts will incorporate sponsor logo.
- Card Key** — Sponsor logo/message on guestroom card keys given to all ISM Conference attendees staying at host hotel(s).

BRONZE Sponsorship — \$10,000 (4 available)

- Signage acknowledging sponsor in registration area and entrance to the Exhibit Hall
- Two (2) complimentary full Conference registrations
- Company name and color logo with 50-word description on Conference brochure (if contract received prior to printing)
- Company logo and link with 50-word description on Conference Web site
- Sponsor highlighted with company logo on Exhibit Hall map in *Program Guide and Navigator*
- One item (flyer, brochure or CD-ROM) inserted into the tote bag

Select one of the following:

- Relaxation Lounge**
Generate booth traffic and outstanding visibility for your company by sponsoring this relaxing service. Conference attendees will be required to stop by sponsor's booth to pick up coupon for the free massage. Relaxation Lounge will be available during Exhibit Hall hours on Monday and Tuesday.
- Cyber Café**
Interactive information center for all attendees: one strategic location for each sponsor company where attendees can check e-mail, retrieve messages and surf the Web. Your company logo/message will be a screensaver on every computer and you can add an extra touch by providing mouse pads and/or pens at each terminal. As a sponsor of the Cyber Café, your company banner (provided by ISM) will be displayed in the Cyber Café during the event.
- Refreshment Breaks, Monday, April 26 and Tuesday, April 27 (2 available)**
Includes tent cards on cocktail rounds, service staff may wear one sponsor logo item (i.e., shirt, hat, pin, etc. provided by sponsor). Your logo or message may appear on coffee cups or cocktail napkins (provided by sponsor).

ASSOCIATE Sponsorship Items (3 available)

Sponsorships include two (2) complimentary full Conference registrations

- Career Center — \$5,000**
Complimentary interview booth for potential employees. Sponsor highlighted in *Program Guide and Navigator* on Career Center page. The Conference Career Center provides on-site access to career opportunities from around the United States. Members can post their résumés and find job-hunting resources. Employers can post their positions and do onsite interviews with highly qualified applicants. As a sponsor of the Career Center, your company banner will be displayed in the Career Center area (banner provided by sponsor). If job is not filled by Conference attendee, you have the option to post the position on the ISM Career Center Web site (\$500.00 value).
- Exhibit Hall Booth Locator and Aisle Signs — \$6,000**
Your company logo/message will appear on the booth locator podium, all aisle signs throughout the Exhibit Hall and you may provide one item to be inserted into the tote bags (flyer, brochure or CD-ROM).
- Conference Pocket Guide — \$7,000**
Your company logo will appear on the front cover and one panel will include a company description and logo. This handy *Pocket Guide* will help attendees find their way throughout the Conference.

95th Annual
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and Educational Exhibit | San Diego, CA, April 25-28, 2010

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City, State/Province Postal/ZIP, Country: _____

Phone: _____ Fax: _____

E-Mail: _____

Web Site: _____

Checklist for Sponsor Partnership

☐ **PLATINUM \$40,000**

Conference Tote and Registration Area

GOLD \$25,000 (select one)

☐ Lanyard/Badge Holder

☐ Sunday, Networking Reception and Attendee Gift Giveaway

☐ Monday, Networking Lunch

☐ Monday, Networking Reception and Attendee Gift Giveaway

☐ Tuesday, J. Shipman Awards Luncheon

GREEN \$20,000

☐ Speaker Presentation CD or Jump Drive

SILVER \$15,000 (select one)

☐ Attende Lounge, Inside the Exhibit Hall

☐ Monday, Dessert Reception

☐ Tuesday, Dessert Reception

☐ Card Key

BRONZE \$10,000 (select one)

☐ Relaxation Lounge

☐ Cyber Café

☐ Monday, Refreshment Break

☐ Tuesday, Refreshment Break

ASSOCIATE (select one)

☐ Career Center \$5,000

☐ Booth Locator and Aisle Signs \$6,000

☐ Conference Pocket Guide \$7,000

Payment Information

50 percent deposit is due with signed contract. (Remaining balance is due upon final invoice.)

☐ Check enclosed (all payments in U.S. funds only, drawn on U.S. Bank, made payable to ISM) ☐ Please Invoice

Charge to: ☐ VISA ☐ MasterCard ☐ American Express

Account Number _____ Expiration Date _____

Name as it appears on card _____ Signature _____

I agree to all sponsorship terms and attached rules and regulations.

Authorized Signature _____ Date _____

Mail or fax form to: ISM Sales Department, PO Box 22160, Tempe, AZ 85285-2160, Fax 480/752-7890

NEW FOR 2010 —

Advertise a 6X Full-Page ad schedule* in
Inside Supply Management®
 magazine and receive a 10' x 10'
 exhibit space at ISM's 2010
 Conference as a BONUS!

*Ad schedule must be
 completed within 12
 months of signed contract.

THE PROGRAM GUIDE AND NAVIGATOR

Your Complete Guide to the Supply Management Event of the Year!

Reach Attendees Via Print and the Interactive Digital Edition

The *Program Guide and Navigator* will be produced in an interactive digital edition that is identical to the printed version. This digital edition will be released in the months leading up to the Conference. The *Program Guide and Navigator* will generate excitement about the Conference, and highlights exhibitors that advertise.

With so many booths at the show, attendees will use the guide to build their list of "MUST SEE" exhibitors.

Reach out to attendees prior to Conference and drive potential customers to your Web site. Enjoy more qualified traffic at your booth in April.

Advertising opportunities allow you to tell attendees:

- Products and services you will be showcasing
- Special incentives or booth giveaways
- Where to locate your booth
- How to schedule an appointment

Call today to secure top visibility for your company within the *Program Guide and Navigator*.

For complete information on advertising in the *Program Guide and Navigator* contact:

Kathy Braase
 Senior Sales Associate
 800/888-6276 or
 480/752-6276,
 extension 3061
 kbraase@ism.ws

Trish True
 Senior Sales Associate
 800/888-6276 or
 480/752-6276,
 extension 3086
 ttrue@ism.ws



PROGRAM GUIDE & NAVIGATOR AD SIZE	EARLY RESERVATION DISCOUNTED RATE	EXHIBITOR RATE Net Four-Color Rates
Full-page	\$3,540	\$4,790
½ page	\$1,985	\$2,680
¼ page — Company Profile	\$795	\$995
	(signed insertion order must be received on or before December 11, 2009)	(rates after December 11, 2009)

	ONLINE FEBRUARY 1, 2010	ONLINE MARCH 1, 2010	ONLINE APRIL 1, 2010
Company profiles due to ISM	January 18, 2010	February 16, 2010	March 17, 2010
Ad material deadline	January 22, 2010	February 22, 2010	March 24, 2010

Exhibit/Sponsorship

RULES AND REGULATIONS Institute for Supply Management™ (ISM)

1. **Date, Place and Hours:** The exhibition hours will be as indicated in the Exhibit Hall schedule. ISM reserves the right to make changes in the exhibition hours; however, such changes will be made known to exhibitors as far in advance as possible.
2. **Installation of Exhibit:** Hours of installation are as listed in the Exhibit Hall schedule. Space unclaimed by the opening hour is subject to reassignment without refund of any of the rental paid. ISM reserves the right to make changes in the installation hours; however, such changes will be made known to exhibitors as far in advance as possible.
3. **Exhibit Purpose:** The exhibitor recognizes that the purpose of the exhibit is exclusively for the education of persons attending the Conference and agrees to neither solicit nor accept orders and not to conduct any selling activity at the exhibition other than is incidental to the furnishing of such education.
4. **Permissible Events:** Every effort will be made to provide a well-rounded event for ISM Conference participants. All exhibitor activities must be reviewed and approved by ISM in advance of exhibited event. Undignified methods of attracting attention will not be permitted. ISM reserves, in its sole discretion, for any reason or lack of any reason the right to accept or reject any organization or product for inclusion in the exhibited event. ISM is not required to provide any rationale for the acceptance or rejection of any exhibit.
5. **General Restrictions:** ISM reserves the right to restrict any exhibit because of noise, method of operation or any reason that is judged dangerous or objectionable, and also to prohibit, or to evict, that which is considered to detract from the general character of the exhibited event. This general reservation includes persons, things, conduct, printed matter or anything deemed objectionable by ISM. In the event of such restriction or eviction, ISM is not liable for any refund of rental or other exhibitor expenses. Exhibits may not make prizes available for general drawing. Advertising novelties are not to exceed \$25 in value.
6. **Restrictions in Use of Space:** All demonstrations, interviews or other activities, such as the distribution of circulars and advertising matter of any description, must be confined to the exhibitor's own booth. The exhibitor agrees not to assign, sublet or share the whole or any part of his/her assigned space without the prior knowledge and written consent of ISM. No exhibitor is permitted to show goods other than those manufactured or dealt with in the regular course of business. No firm or organization not assigned exhibit space will be permitted to solicit business in any manner in conjunction with the ISM Conference.
7. **Sound Systems:** The use of sound systems is permissible provided that they are not audible in neighboring booths, nor more than 3 feet into the aisle and that the sound is directed only into the exhibitor's booth vertically. ISM shall have and exercise absolute control over this regulation, the intent of which is that sound systems shall not be audibly objectionable to neighboring exhibitors. The exhibitor is responsible for any licensing fees.
8. **Booth Rental:** Booth rental includes standard back wall drape, 8 feet high with side rails 36 inches high; a standard booth sign showing the exhibitor's firm name; general overhead illumination; air conditioning; and overall security for the Exhibit Hall.
9. **Display Heights:** Side wall construction, if used, may taper diagonally from back wall for one-half of the depth of the booth. This limitation is intended to provide a clear view of neighboring exhibits. Raw wood, cardboard or similar materials for wings to booths must be covered or painted if they are visible in adjacent booths. Placement of taller equipment must conform to these rules. Exceptions to the above can be authorized for self-contained island configurations.
10. **Available Services:** On behalf of the exhibitors, ISM has designated official Conference contractors to perform the following services at rates considered equitable and normal: cartage, equipment moving and setup, furniture, booth decorations, signs, photographs, telephone, etc. Services of electricians, plumbers, carpenters and laborers will be provided and charged for at prevailing rates. ISM assumes no responsibility or liability for any of the services performed or materials delivered by the foregoing persons and parties. Specific information about contractors will be forwarded to exhibitor after booth space has been assigned. Any services obtained by the exhibitor for official Conference contractors or other suppliers and persons must be in strict compliance with policies of the venue in which the Conference and exhibit are held.
11. **Dismantling of Exhibits:** The exhibitor agrees not to dismantle the exhibit or do any packaging before the closing hour of the last exhibit time as described in the Exhibitor's Schedule. Charges will be billed of any exhibit material remaining after exhibit hours. If an emergency situation dictates that an exhibitor must leave prior to the close of the exhibit event, ISM Exhibit Management personnel must be notified prior to exhibitor's departure.
12. **Security:** ISM will provide regular security service to cover entrances to the exhibition area on a 24-hour basis from the beginning of move-in to the completion of move-out.
13. **Insurance:** Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability and Contractual Liability Insurance, insuring and specifically referring to contractual liability set forth herein, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. ISM and the Conference and Exhibit venue shall be included in such policies as additional named insureds. In addition, the exhibitor acknowledges that neither ISM nor the Conference and Exhibit venue maintains insurance covering exhibitor's property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor. Evidence of such insurance must be provided by the insuring company.
14. **Liability:** Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify,

defend and save the Institute for Supply Management™, event facility and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibit's installations, removal, maintenance, occupancy or use of the exhibited event premises or a part thereof, excluding any such claim caused by the sole negligence of the event facility or its employees and agents.

Furthermore, in case said premises shall be destroyed by fire or the elements, or by any other cause or in case any other circumstances shall make it impossible for ISM to permit the said premises to be occupied by exhibit for the use herein specified, including without limitation, earthquakes or other natural or weather-related events, labor interruptions or other occurrences beyond the control of ISM, then and thereupon this contract shall terminate and exhibit shall and does hereby waive any claim for damages or compensation, except the pro rata return paid for any space rental, less expenses incurred by ISM.

- 15. Fire Protection:** No combustible decorations shall be used at any time. All packing containers, excelsior and wrapping paper, which much be fireproof, are to be removed from the floor and must not be stored under tables or behind displays. Any cloth decoration must stand a flameproof test as prescribed by the applicable fire and safety ordinances. All flammable materials and fluids are to be kept in safety containers. Open flames, butane gas, oxygen tanks, etc., are not permitted. If inspection indicates that any exhibitor has neglected to comply with the foregoing requirements, or otherwise incurs a fire hazard, ISM reserves the right to cancel

the entire exhibit event, or such parts of it as may be irregular, with no refund of rental or liability for exhibit expenses.

- 16. Admission:** Admission to the exhibited event will be available to all event registrants. Publicity will encourage the attendance of all Conference registrants. ISM will invite supply managers from the surrounding area to visit the educational exhibit as our guests. Exhibit Hall passes will be available to these guests. These guests cannot attend educational sessions unless they register for the event. Exhibitors are encouraged to invite their customers and clients to visit the Exhibit Hall.
- 17. Badges and Conference Registration:** Each exhibitor will receive two complimentary full Conference registration for each 10' x 10' booth space rented. Exhibit Only badges will be available to exhibit personnel that will be working in the booth and not attending the Conference event. Additional full Conference registrations may be purchased; contact your ISM Sales Representative for details.
- 18. Payment for Space:** Applications should be returned to ISM with full booth rental payment. Applications will be received until all space is allocated. If the application is received after all space is filled, payment will be refunded. Failure to comply with these requirements forfeits all rights to space, which may in such case be reassigned to others, with no obligations on the part of ISM.
- 19. Cancellations:** If exhibitor cancels their Exhibit space agreement 90 calendar days prior to the event, a 75 percent refund will be given after the exhibited event is held and only if ISM sells out the Exhibit Hall. No refunds will be given for cancellations received 89 days up to the date of the conference.
- 20. Assignment for Exhibit Space:** The agreement for exhibit space and the payment of booth

rental charges constitute a contract for the right to use the space allotted, subject to the rules and regulations promulgated by ISM.

- 21. Space Assignment:** Space assignments will be solely at the discretion of ISM.
- 22. Event Promotion:** The exhibitor authorizes ISM, its employees or agents to use exhibitor's name to promote the event and to solicit other exhibitors for this and future events.
- 23. Photo Release:** From time to time, ISM uses photographs of participants and/or exhibitors in our promotional material. By virtue of your attendance and participation in the Conference and Exhibit, you agree to the usage of your likeness in such materials.
- 24. Exhibit Hall Entrance:** All persons entering the Exhibit Hall MUST wear an ISM-provided name badge, including after-hours and during move-in and move-out periods.
- 25. Booth Carpet:** All booths must be carpeted and it is the responsibility of the exhibitor to provide carpet, at their expense, if the hall is not carpeted by the venue operator.
- 26. Exhibited Events or Items:** ISM has the right to final approval to all items and events for Exhibitors. ISM must approve general details of exhibiting items or events, including, but not limited to, advertising novelties (such as bags, pens, apparel), menus, agendas, entertainment or other specific items or functions that are part of the exhibitor package.
- 27. Food and Beverage:** Any refreshments (food and beverages) must be ordered and served by the Convention Center or hotel's catering services. Exhibitors must notify ISM of catering arrangements. Any samples must be approved prior to the Conference and a corkage or service fee may apply. ISM reserves the right to deny or restrict catering arrangements and samples that interfere or distract with ISM planned events.

These regulations are a part of the contract for event exhibit, which does not become effective until countersigned by a duly authorized representative of the Institute for Supply Management™. The acceptance of the payment that accompanies the application for exhibitor does not constitute acceptance of a contract. The Institute for Supply Management™ reserves the right to make such additional conditions, rules and regulations as it deems necessary to ensure the success of the exhibited event.

ALL EXHIBITORS MUST COMPLY WITH THE LAWS AND REGULATIONS OF THE CITY AND STATE IN WHICH THE EXHIBIT IS HELD.

2009 Exhibitors

Adapt One

ADR North America LLC

AdTrav Travel Management

AECsoft USA, Inc.

AFMS

AlliedBarton Security Services

Allegiant Global Services

American Express

American Graduate University

American Metal Markets

APICS

Archstone Consulting

Ariba

Asset Auctions

Axway Inc.

Basware, Inc.

Bensussen Deutsch and
Associates

Beeline

BizNet

Bravo Solution

Carlson Wagonlit Travel

Censeo Consulting Group

ClearPoint Resources

CombineNet

Competitive Solutions, Inc.

Connolly Consulting

Corbus

Coretrust Purchasing Group

Corporate Graphics

CVM Solutions

D and B

Discover Global, LLC

EBSCO

eCompanystore

EC Sourcing Group

Egencia (formerly Expedia)

enrich iT

Emptoris

ePlus Systems, Inc.

Equifax

eServices, LLC

ESIS

ET2C International, Inc.

Fairmont Supply Co.

Fastenal

First National Bank of Omaha

FLD (Fleet Lease Disposal)

Four Corners Consulting

Freeman

GetThere

Global eProcure

Guardsmark

Hagemeyer, North America

IASTA

ICG Commerce

IHS Global Insight

Integrity Interactive

International Computer
Negotiations, Inc.

IQNavigator

JVKellyGroup, Inc.

Kaman Industrial Technologies

Kelly Services

Logistics Management

MarkMaster, Inc.

MTM Recognition

National Business Travel
Association

NetGain (a.k.a. NISH)

Office Depot

OfficeMax

Omega World Travel

Oracle

Peopleclick

Perfect Commerce

Plus Relocation

Purchasing Magazine

Purchasing Net, Inc.

Puridiom

Resources Global Professionals

Robertson Marketing

Sabre Travel Network

SAP

Scanmarket North America, Inc.

SciQuest

Source One Management
Services

SSC Service Solutions

Staff Management

Staples

Storeroom Solutions

Strategic Procurement
Solutions

The Ligature

The Pasha Group

The Suddath Companies

Thermo Fisher Scientific

ThomasNet

Trading Partners

Travelocity

Turtle and Hughes Integrated
Supply

University Alliance

University of San Diego

U.S. Lawns, Inc.

Verian

Vinimaya

Volt Workforce Solutions

Women's Business Enterprise
National Council

Wheels, Inc.

Worktopia, Inc.

Zycus

