



**Annual Institute for Supply Management™ – Michigan State University Awards for Excellence in Supply Management and the Annual R. Gene Richter Scholarship Awards
Monday, May 5, 2014 ~ LVH, Las Vegas, Nevada**

Sponsorship Packages

Platinum - \$40,000

- Six invitations to the awards dinner (2014)
- Full page advertisement in award brochure (premium position)
- One invitation to the Center for Strategic Supply Leadership Executive Forum (formerly Power Conference)
- Full page advertisement in the April 2014 issue of *Inside Supply Management*®
- At sponsor's expense, provide gift to attendees of 2014 dinner
- Pre or Post E-mail blast to attendee list (approved and distributed by ISM)
- Copy of each 2014 scholarship recipient's resume
- Attend pre event reception and network with award recipients and dinner attendees
- Your company name and logo on promotional event signs and brochures promoting the event

Gold - \$25,000

- Four invitations to the awards dinner (2014)
- Full page advertisement in award brochure
- One invitation to the Center for Strategic Supply Leadership Executive Forum (formerly Power Conference)
- Full page advertisement in the April 2014 issue of *Inside Supply Management*®
- Copy of each 2014 scholarship recipient's resume
- Attend pre event reception and network with award recipients and dinner attendees
- Your company name and logo on promotional event signs and brochures promoting the event

Silver - \$10,000

- Two invitations to the awards dinner (2014)
- Half-page advertisement in award brochure
- Copy of each 2014 scholarship recipient's resume
- One invitation to the Center for Strategic Supply Leadership Executive Forum (formerly Power Conference)
- Attend pre event reception and network with award recipients and dinner attendees
- Your company name and logo on promotional event signs and brochures promoting the event

Bronze - \$5,000

- Two invitations to awards dinner (2014)
- Ad in the awards brochure (quarter-page)
- Signage during event, on any materials handed out, and all marketing collateral promoting the event
- One invitation to the Center for Strategic Supply Leadership Executive Forum (formerly Power Conference)

Award dinner invitees include: Winners, Executive Mentors, Junior Mentors, past Richter Scholars, Attendees of Power Conference, Members of Oversight and Evaluation Committees, ISM Board of Directors, A.T. Kearney Center for Strategic Supply Leadership (CSSL) trustees, CAPS Research Trustees, and ISM Senior Staff.

Proceeds from this event benefit the R. Gene Richter Scholarship fund at ISM and the scholars funded by ISM and the R. Gene and Nancy D. Richter Foundation. All sponsors will receive recognition in press releases promoting the conference.

Sponsorship Rules and Regulations Institute for Supply Management™

- I. **Restrictions:** The sponsor agrees not to assign, sublet or share the whole or any part of his/her sponsorship of this event.
- II. **Compliance:** Sponsors shall abide by all Sponsorship Rules and Regulations and any other program regulations. All sponsorships must comply with the laws and regulations of the city and state in which the sponsored event is held. **Failure to comply with ISM requirements forfeits all rights to sponsorship, which may be resold to others, with no obligations on the part of ISM.**
- III. **Payment:** Sponsors agree to pay one half (1/2) of sponsorship fee upon signature of contract. Sponsor agrees to pay remaining half (1/2) of sponsorship fee no later than 90 calendar days prior to start of sponsorship event. Failure to pay per agreement will result in sponsorship opportunity and forfeiture of any fees paid.
- IV. **Cancellations:** If sponsor cancels their sponsorship agreement 90 calendar days prior to the event, a 75 percent refund will be given after the sponsored event is held and only if ISM is able to resell the sponsorship. No refunds will be given for cancellations within the 90-calendar day window.
- V. **Date, Place, and Hours:** The event hours shall be as indicated in the agreement. ISM reserves the right to make changes in event hours; however, such changes will be made known to sponsors as far in advance as possible.
- VI. **Permissible Events:** Every effort will be made to provide a well-rounded event for ISM conference participants. All sponsorship activities must be reviewed and approved by ISM in advance of sponsored event. Undignified methods of attracting attention will not be permitted. ISM reserves, in its sole discretion, for any reason or lack of any reason the right to accept or reject any organization or product for inclusion in the sponsored event. ISM is not required to provide any rationale for the acceptance or rejection of any sponsor.
- VII. **General Restrictions:** ISM reserves the right to restrict any sponsor because of noise, method of operation, or any reason that is judged dangerous or objectionable, and also to prohibit, or to evict, that which is considered to detract from the general character of the sponsored event. This general restriction includes persons, things, conduct, printed matter, or anything deemed objectionable by ISM. In the event of such restriction or eviction, ISM is not liable for any refund of rental or other sponsorship expenses. Sponsors may not make prizes available for general drawing.
- VIII. **Liability:** Sponsor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save the Institute for Supply Management™, event facility, and their employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by sponsors installations, removal, maintenance, occupancy, or use of the sponsored event premises or a part thereof, excluding any such claim caused by the sole negligence of the event facility or its employees and agents.
- IX. In addition, sponsor acknowledges that the Institute for Supply Management™ and the event facility do not maintain insurance covering sponsor's property and that it is the sole responsibility of the sponsor to obtain business interruption and property damage insurance covering such losses by sponsor.
- X. Furthermore, in case said premises shall be destroyed by fire or the elements, or by any other cause or in case any other circumstances shall make it impossible for ISM to permit the said premises to be occupied by sponsor for the use herein specified, including without limitation, earthquakes or other natural or weather-related events, labor interruptions, or other occurrences beyond the control of ISM, then and thereupon this contract shall terminate and sponsor shall and does hereby waive any claim for damages or compensation, except the pro rata return paid for any space rental, less expenses incurred by ISM.
- XI. **Eligibility:** Admission to the sponsored event will be available to all event registrants. Publicity will encourage the attendance of all eligible conference registrants.
- XII. **Sponsored Events or Items:** ISM has the right to final approval to all items and events for sponsorship. ISM must approve general details of sponsorship items or events, including, but not limited to, advertising novelties (such as bags, pens, apparel), menus, agendas, entertainment, or other specific items or functions that are part of the sponsorship package.

These regulations are a part of the contract for event sponsorship, which does not become effective until countersigned by a duly authorized representative of the Institute for Supply Management™. The acceptance of the payment that accompanies the application for sponsorship does not constitute acceptance of a contract. The Institute for Supply Management™ reserves the right to make such additional conditions, rules, and regulations as it deems necessary to ensure the success of the sponsored event.

For more information or to confirm sponsorship, please contact Candace Craig or 800/888-6276 extension 3089.

Last updated 2/26/14