

ISM introduces a new workshop



DELIVERED ON LOCATION
THROUGH ISM'S ONSITE AND
VIRTUAL EDUCATION PROGRAMS

P-Strat Supply Management Strategy Simulation: A Hands-on Approach to Creating and Using Supply Management Strategies



It's all about your

Corporate Vision

It starts with your team

Put Your Knowledge Into Action!

This multi-dimensional workshop uses a computer simulation to facilitate the formulation and construction of a supply strategy. The ultimate goal is to learn to apply leverage tools to suppliers for reduced cost/price and improved quality and service. Participants form work teams and compete as rival companies. Each team is responsible for purchasing direct items and sourcing indirect services. Working as a team, each group has access to an online enterprise system to gather information, communicate with suppliers, place orders and award contracts as needed. With a live network that updates every 30 seconds, the activities are interactive and competitive. Results depend only on participant purchasing strategies and decisions.

Take advantage of this opportunity to benchmark, run online auctions and examine cost structures — plus much more. This procurement strategy tool results in an enjoyable, novel and powerful educational experience. The competitive dimension creates a level of passion that results in high retention of content — benefiting both participants and their companies.

For a free information package about ISM's Onsite and Virtual Education Programs or to find out how ISM can bring this dynamic session to your organization, contact:

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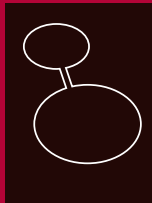
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Many successful organizations have developed a powerful supply management network with ISM. You can too.

www.ism.ws



*ISM is a member of the
International Federation
of Purchasing and
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