

CALL FOR PRESENTATIONS AND PROGRAM ANNOUNCEMENT

The 21st Annual North American
Research Symposium on Purchasing
and Supply Chain Management

March 17-18, 2011
University of San Diego
San Diego, California

**Abstracts and proposals are due
October 22, 2010.**



Jointly Sponsored by the Institute for Supply Management and
the W.P. Carey School of Business at Arizona State University



Professionals in Supply Chain Management
Enhanced. Exceptional.

For additional information, contact:
North American Research Symposium
c/o Christina Foster, SPHR
VP Strategic Relations and Diversity
Institute for Supply Management™
narts@ism.ws

Information is also available at www.ism.ws.



ISM and PMAC are members of the International Federation of Purchasing and Supply Management (IFPSM)

THE PROGRAM/RESEARCH AND INSTRUCTIONAL TOPICS

The North American Research Symposium on Purchasing and Supply Chain Management provides a unique forum for academicians and practitioners to share completed research, discuss future programs and instructional issues, motivate involvement, support collaboration and encourage increased interdisciplinary research in purchasing and supply management. The program includes addresses by senior business leaders, provocative panel discussions, presentations of

competitively selected original research papers, sessions on instructional techniques and material, and scheduled time for discussion and collaboration. In addition, the program focuses on giving researchers the opportunity to exchange ideas on topics relevant to the fields of purchasing, supply management, logistics and materials management. Papers should not have been previously published.

DEADLINES AND FORMATTING INSTRUCTIONS FOR SUBMISSIONS

Deadlines for Submissions: Each paper/abstract/proposal submitted must include:

- Cover page with author name(s), contact information
- Keywords that best describe the paper's subject area
- Type of submission (competitive, working, practitioner, session proposal, teaching case)
- All submissions must be in MS Word

October 22, 2010 — Papers, abstracts, proposals and cases must be received for review. Each submission will proceed through a blind review and is rated on the following criteria:

- Appropriateness of the topic for this symposium
- Organization (logical flow of ideas)
- Theoretical soundness
- Appropriateness of the research methodology (sample, data, collection and analysis, statistical methods)
- Contribution to research or instruction

December 20, 2010 — Authors of accepted papers are notified.

February 1, 2011 — The deadline to submit final paper for inclusion in the *Proceedings*, which are published only on the Web. A signed author agreement is required from each author/co-author identified on your paper. Submit the agreement to NARTS@ism.ws.

By submitting an abstract, paper, proposal or case, the author certifies his/her intention to register for and attend the Symposium to present the paper, proposal or case and agrees to have his/her paper, proposal or case included in the Web-based *Proceedings*.

The *Proceedings* will be published on the Web only. Don't forget to check your spelling and grammar! What you submit is what will be published in the Web-based *Proceedings* and will be representative of your knowledge, skills and experience.

Formatting Instructions for Submissions: Submissions should not exceed 30 pages and should conform to the writing guidelines found online at: www.ism.ws/files/Education/NARTSWritingGuidelines.pdf.

SUGGESTED TOPICS

Supply Chain Management Integration, Risk Management, Purchasing Services, Measuring Performance, Globalization, Strategic Planning, Electronic Commerce, Communications,

Organization, Government Purchasing, Buyer Behavior, Negotiation, Lean, Purchasing for Service Organizations, Ethics, Supplier Diversity, Supplier Alliances, Investment Recovery Distribution, Inventory Control, Logistics, Materials Management, Packaging, Quality, Transportation and Warehousing.

PAPER SUBMISSION PROCESS

Competitive Papers: Papers submitted as competitive papers must be, in principle, suitable for journal publication. Every year, one paper is selected as the Best Paper for the Symposium. During the review process, only papers submitted under this category will be considered for this award.

Working Papers: Working papers indicate a "work in progress." Authors should submit an extended abstract of at least five pages in length. The abstract must clearly present your research question(s) and the actual or proposed methodology to be used.

Practitioner Papers: Practitioner papers can only be submitted by practitioners, themselves should be objective in their approach, and should **not be in the form of commercial, promotional material for a business or product**. There are two main options regarding the content of a practitioner paper: a (best practice) case study (e.g., implementation of a new organizational structure) or a topical review (e.g., a comparison of e-procurement tools). The proposal must be at least five pages in length to be considered.

Session Proposals: Innovative sessions on research or pedagogical issues are invited. The proposal should include the topic(s) to be discussed and the format (e.g., panel discussion, invited papers, etc.), proposed participants and length of time required. The proposal must be at least three pages in length to be considered.

Teaching Case Studies: Papers submitted as teaching case studies must present a detailed discussion of a realistic supply management situation or scenario, either actual or simulated, designed to assist the college or university instructor in demonstrating and illustrating key concepts in the classroom. Case studies must include substantial teaching notes and related discussion points in order to be accepted for review and presentation.

Abstracts or papers for review should be e-mailed to:

North American Research Symposium

c/o Christina Foster, SPHR, VP Strategic Relations and Diversity
Institute for Supply Management™

narts@ism.ws

RESEARCH SUPPORT FOR JUNIOR FACULTY AND DOCTORAL STUDENTS

CAPS Research grants research scholarships of US\$750 to up to 30 junior faculty members or current doctoral students to support participation in this Symposium. The scholarships will be provided for papers/session proposals or cases accepted for presentation at the Symposium. Scholarship winners must submit a paper for the *Proceedings*, attend the entire Symposium and present a paper.

AWARDS

The Symposium sponsors a Best Paper competition. Only papers submitted for review under the **competitive paper** category will be considered. The award is based upon recommendations from the paper review committee.

REGISTRATION INFORMATION

The registration fee for the 2011 Symposium is US\$295. The registration fee includes refreshments and meals. Individuals are responsible for their own transportation, lodging and incidental expenses. Registration information can be obtained from ISM Customer Service at 800/888-6276 or 480/752-6276, option 8, or by fax at +1 480/752-2299. Or, register online at www.ism.ws.

CALL FOR VOLUNTEERS

Volunteers are needed to referee papers and chair sessions. If you are interested, contact Christina Foster at ISM. Call 800/888-6276 or +1 480/752-6276, extension 3112, or narts@ism.ws.

REGISTRATION FORM

FOUR EASY WAYS TO REGISTER

- 1. Internet:** Visit ISM's Web site at www.ism.ws.
- 2. Fax:** Transmit completed form with credit card information to +1 480/752-2299.
- 3. Mail:** Mail completed form with check or credit card information to: ISM Conferences, P.O. Box 22160, Tempe, AZ 85285-2160, USA.
- 4. Phone:** Call ISM Customer Service at 800/888-6276 or +1 480/752-6276, option 8. Please have your credit card information ready.

HOTEL INFORMATION

Please see the ISM Web site for hotel and room rate information. Go to www.ism.ws and select Conferences.

Participants should make lodging reservations directly with the hotel.

21ST ANNUAL NORTH AMERICAN RESEARCH SYMPOSIUM

PROGRAM NUMBER: NARTS-11

Member Type: ISM Nonmember ISM ID # _____ (if known)

Dr. Mr. Mrs. Ms. Miss

First/Given Name _____ MI _____ Last/Family/Surname _____

Title _____ Organization Name _____

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*For international phone numbers, please include country and city codes.

METHOD OF PAYMENT: (U.S. Funds Only) REGISTRATION FEE: \$295

Personal Organization check is enclosed for \$ _____ Org. Name _____

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Please contact ISM Customer Service at 800/888-6276 or +1 480/752-6276, option 8 if you have any special needs that we can address to make your participation more enjoyable (this includes any dietary or physical requirements).

CB 11/09





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Don't Miss This Unique Forum

Abstracts and proposals must be received by October 22, 2010.

**Share new research ideas — Discuss critical instructional issues
and network with colleagues.**

INSTITUTE FOR SUPPLY MANAGEMENT™ (ISM) is the first and largest supply management institute in the world. The mission of ISM is to lead supply management. By executing and extending its mission through education, research, standards of excellence, influence building and information dissemination — including the renowned monthly *ISM Report On Business®* — ISM continues to extend the global impact of supply management. ISM's membership base includes more than 40,000 supply management professionals in 75 countries. Supply management professionals are responsible for trillions of dollars in the purchases of products and services annually. ISM is a member of the International Federation of Purchasing and Supply Management (IFPSM).

CAPS RESEARCH is a global research organization sponsored by the W. P. Carey School of Business at Arizona State University and the Institute for Supply Management™. Working in partnership with its global network of executives and academics, CAPS Research is dedicated to the discovery and dissemination of strategic supply management knowledge and best practices.

THE PURCHASING MANAGEMENT ASSOCIATION OF CANADA (PMAC) is the leading professional association in Canada for supply chain management professionals. With more than 40,000 members and program participants working in all sectors of the Canadian economy, PMAC is the principal source of training, education and professional development for supply chain management professionals in Canada. The highest achievement in professional supply chain management education in Canada is the Certified Professional Purchaser (C.P.P.) designation.