



# Press Release

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## FOR IMMEDIATE RELEASE

### **Institute for Supply Management™ Signs Exclusive Test Delivery Contract with Pearson VUE**

**BLOOMINGTON, Minn., March 4, 2008** – Pearson VUE, the electronic certification and licensure testing business of Pearson, announced today that it has signed a long-term contract with the Institute for Supply Management™ (ISM) to provide certification exam services. The new ISM certification exam, the Certified Professional in Supply Management (CPSM), will be delivered exclusively through international Pearson VUE® Authorized Test Center Select locations, as well as company-owned and -operated Pearson Professional Centers around the world.

Institute for Supply Management™ (ISM) was founded in 1915 and is one of the most respected and largest supply management associations in the world. As a leader in supply management, ISM developed the new CPSM certification to reflect the expanded education, skills and experience needed to be a successful supply management professional. The CPSM qualification also addresses the realities of supply management, workplace complexities including globalization, greater use of technology, and expanded competencies that supply management professionals employ to drive value in their organizations. The CPSM requires more formal educational achievement and higher levels of competencies than previous designations.

“Our partnership with Pearson VUE allows ISM to bring a new level of service and security to supply management professionals around the world,” said Christina Foster, SPHR, vice president, Diversity and Professional Credentials. “The Pearson Professional Centers and Pearson VUE® Authorized Test Centers network gives ISM the global reach the organization needs for growing our new CPSM program.”

“We are excited that the Institute for Supply Management has chosen Pearson VUE as its testing partner,” said Robert Whelan, president, Pearson VUE. “ISM will be able to achieve the global reach and responsiveness their program requires by launching their new certification program with Pearson VUE.”

#### **About Pearson VUE**

Pearson VUE ([www.pearsonvue.com](http://www.pearsonvue.com)) is the global leader in electronic testing for regulatory and certification boards, providing a full suite of services from test development to test delivery to data management. Pearson VUE offers exams through the world’s largest network of test centers in 162 countries, providing testing services for

information technology, academic, government and professional clients. Pearson VUE acquired the former Promissor in 2006, thereby extending its leadership in the certification market. The company's innovative technology offers the highest levels of security and program control, while its commitment to service provides clients and individual test takers with an unmatched testing experience.

Pearson VUE is a business of Pearson (NYSE: PSO; LSE: PSON), the international media company, whose businesses include the Financial Times Group, Pearson Education and the Penguin Group.

### **About ISM**

As the largest supply management institute in the world, the mission of Institute for Supply Management™ (ISM) is to lead supply management. By executing and extending its mission through education, research, standards of excellence, influence building and information dissemination — including the renowned monthly *ISM Report On Business*® — ISM continues to extend the global impact of supply management. ISM is proud to recognize professional excellence in supply management with awards such as the ISM R. Gene Richter Awards for Leadership and Innovation in Supply Management and the J. Shipman Gold Medal Award. ISM's membership base includes more than 40,000 supply management professionals in 75 countries. Supply management professionals are responsible for trillions of dollars in the purchases of products and services annually. ISM is a member of the International Federation of Purchasing and Supply Management (IFPSM).

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