

Fueling the Recovery | Making an Impact



February 3-4, 2010  
Omni San Diego Hotel  
675 L Street  
San Diego, California

# ISM's 2nd Annual Women Executive Supply Management Summit



Don't miss this great learning  
(and networking) experience.

Learn from others who are  
passionate about supply  
management.

Start building your supply  
management community.

Take time out of your busy  
schedule to strengthen your  
supply chain and your career!



## ISM's 2nd Annual Women Executive Supply Management Summit

Whether your recovery is in full swing or just in the planning stages, this year's Summit has something for everyone. A healthy supply chain is an integral part of the recovery. You've got to close the gaps left in the wake of the worst recession in recent history. Use this program to find out what your colleagues have done and what they are doing to gear up for 2010 and beyond.

Don't miss this opportunity to network and learn from some great supply management professionals. This is a chance to roll up your sleeves and find out what other organizations are doing to get ahead. Glean skills and gather tools to boost your career and your organization. Look for sessions that address risk, recovery and developing a personal plan for success. Be sure to attend the panel discussion and gain some top-level perspectives.

### **New This Year**

The ISM Women Executive Supply Management Summit is at the same time and same location as the Hispanic Supply Management Summit and the Black Executive Supply Management Summit. Each summit has its own set of workshops, but general sessions are together. This gives you the added benefit of networking time with your colleagues attending the other summits. We hope you enjoy the new format for the program.

**Who Should Attend This Program** — This program is presented for women executives, their direct reports and those interested in building their career in supply management. Supply management professionals from all industries and organizations will benefit from these sessions. If you have a passion for supply management and want to network and learn from those sharing your interest, you won't want to miss this program.

In principle and in practice, ISM values and seeks a diverse membership, volunteer leadership and staff. There are no barriers to full participation in the Institute on the basis of ethnic background, gender, creed, age, sexual orientation, national origin or disability.

# Wednesday, February 3, 2010

7:00 – 8:00 a.m. | **Networking Breakfast**

8:00 – 9:30 a.m. | **Session E-1**

## Welcome and Economic Update

The summit kicks off with an economic session. Find out where your supply chain fits in and gain insight into how you can contribute to a better recovery.

Speaker | TBA

9:30 – 10:00 a.m. | **Networking Break**

10:00 – 11:30 a.m. | **Session W-1**

## Manage Your Organization's Risk While Staging for Recovery

You are a key player in the recovery. Make sure you have all the tools and information you need to help your organization rebound.

Carrie Ericson | Vice President | A.T. Kearney Procurement & Analytics Solutions  
Cyndi Joiner | Senior Director | Alvarez & Marsal

11:30 a.m. – 1:30 p.m. | **Lunch and Keynote Address**

## Fuel the Recovery, Fuel the Change: Effective Leadership Makes It Happen

Discover your talent for leadership and how to help your team power through this recovery. Learn how to leverage your strengths as you become an effective leader. This lively session promises to deliver valuable insights that will help you improve your leadership skills and empower your team to achieve and exceed organizational objectives.

Jeffrey Hatchell, MBA | Empower Management Solutions

1:30 – 3:00 p.m. | **Session W-2**

## Developing Your Personal/Professional Recovery Plan

Don't miss this session. Learn what skills are needed to develop a strong personal recovery plan. Also, find out how your skills can strengthen your current job, or discover how marketable you are in the business arena. Explore the prospects for supply management.

Tonia Deal | Recruiter | Tonia Deal Consultants, Inc

Mary A. Redmond | Author, Speaker, Entrepreneur | The LeaseSpeak System

3:00 – 3:30 p.m. | **Networking Break**

3:30 – 5:00 p.m. | **Session W-3**

## Speed Networking: Who's Who?

Now is your chance to meet many other fabulous women like yourself. Based on overwhelming attendee response, we're repeating the speed networking session. Make sure you're ready to meet and greet your peers, and bring plenty of business cards.

### Facilitators:

Laurie Manderbach | Vice President, Strategic Sourcing | TIAA-CREF

Cyndi Joiner | Senior Director | Alvarez & Marsal

5:30 – 7:00 p.m. | **Networking Reception**

## Thursday, February 4, 2010

7:30 – 8:30 a.m.

### **Breakfast and Informal Topic Discussions**

Network and exchange information with others in your industry or focus on challenges common to your arena. This session includes attendees from the Black Executive Supply Management Summit and the Hispanic Supply Management Summit.

8:30 – 9:30 a.m. | **Session W-4**

### **Women in the Workplace 2.0**

Discover exciting new ideas about women in the workplace. If you miss this session, you may miss out on insight into the next step in your career.

Trish Mosconi | Associate Principal, Partner | McKinsey & Company

9:30 – 9:45 a.m. | **Break**

9:45 – 11:30 a.m. | **Session W-5**

### **Peer Panel and Summit Wrap-Up**

Get the inside story from supply executives as they share challenges and successes from their careers. You won't want to miss this session, where highly successful women in supply management reveal their secrets to success: essential skills and unique experiences, and how they overcame challenges. Use their experiences to evaluate your career and change course, go forward and offer support to those you are coaching. Includes Q&A, so be ready to have your questions answered in real-time by a real role model in supply management.

Moderator: Pamela Eason | Vice President, Worldwide Procurement | Pfizer Inc

Stacey Taylor | Vice President, Procurement | ConAgra Foods

Cathy Rodgers | Vice President, Global Opportunities | IBM Global Services

Other Executives TBA

### **Registration Hours**

Pickup your badge and program information during the following hours.

Tuesday, February 2, 2010

7:00 a.m. – 3:00 p.m.

Wednesday, February 3, 2010

7:00 a.m. – 3:00 p.m.

Thursday, February 4, 2010

7:00 – 10:00 a.m.

### **Important Schedule Information**

The program begins on Wednesday, February 3, 2010 at 7:00 a.m. with breakfast. There is a keynote speaker at 8:00 a.m. We invite participants from all Summits to attend the keynote sessions.

There is a case competition sponsored by the Black Executive Supply Management Summit on Tuesday, February 2, 1:00 – 3:00 p.m. All summit participants may attend this session.

There is a networking reception on Tuesday, February 2, 5:00 – 6:30 p.m. Attendees from the Women Executive Supply Management Summit, the Black Executive Supply Management Summit and the Hispanic Supply Management Summit are invited to attend.

**Fees | \$795 members/\$995 nonmembers/student members \$250**

Fees include all workshops and scheduled meals.

**Early Registration Discount |** Register by January 8, 2010 and receive \$100 off the regular registration fee. Student registration is not included in the discount offers.

**Hotel Information |** All sessions at the Omni San Diego Hotel, 675 L Street, San Diego, CA 92101. Phone 619/231-6664 or 888/444-OMNI. The ISM room rates is \$229 plus tax and when you become a member of Omni's Loyalty Program; one of your immediate benefits is complimentary Wi-Fi. When reserving your room, please mention Institute for Supply Management™. The ISM rate is offered until January 8, 2010; rooms sell out quickly, so please be sure to reserve your room early. To book online, visit [www.ism.ws/1538](http://www.ism.ws/1538).

**ISM Cancellation and Refund Policy |** Notification of your cancellation must be in writing. Cancellations received up to the day prior to the program are subject to a \$100 cancellation charge. No refunds are given once the program has begun. Registrants who fail to attend a program are not entitled to a refund. ISM must be contacted within 30 days of the program completion in order for a refund to be considered. ISM reserves the right to substitute speakers. If the program is not held for any reason, ISM's liability is limited to the program fee.

**Money Back Guarantee |** Satisfaction with all programs is guaranteed. If you are not satisfied with this program, we will refund your registration fee. (All ISM Cancellation and Refund Policy guidelines must be followed.)

**Photo Release |** From time to time, we use photographs of participants in our promotional material. By virtue of your attendance, you agree to the use of your likeness in such material.

**Register by January 8, 2010 to receive a \$100 early discount.**

#### **Four Easy Ways to Register**

##### **Internet**

Register online at [www.ism.ws](http://www.ism.ws). Select Education — Seminars, Conferences.

##### **Fax**

Transmit completed form\* with credit card information to 480/752-2299.

##### **Mail**

Complete the form\* and mail with check or credit card information to ISM Womens Conference, P.O. Box 22160, Tempe, AZ 85285-2160, USA.

##### **Phone**

Call Customer Service at 800/888-6276 or +1480/752-6276, option 8.

\*Visit the ISM Web site at [www.ism.ws](http://www.ism.ws) to download a registration form.

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